

2nd Asia Agriculture Insurance Conference

10-11 June 2014, Mandarin Orchard Hotel, Singapore

Theme: "Critical Success Factors for Sustainable Agriculture Insurance"



Organised by:

ASIA
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There has been a major explosion of growth and investments in the agricultural sector in Asia. Many developing countries have greatly expanded their capacities in agricultural research and innovation leading to the availability of improved technologies and practices for local farmers. With climate change, rainfall patterns shift and extreme weather conditions like drought and floods or even high temperatures continuing to threaten agriculture and increase risk for small-scale farmers as well as for commercial farming enterprises, the industry is looking to insurance to help face the risks and challenges.

Not surprisingly, global agricultural insurance premiums have more than tripled to US\$25 billion between 2005 and 2012. And this is only the tip of the iceberg as only 20% of farmland is currently insured. The potential for agriculture insurance is clearly enormous and more so in Asia.

Asia Insurance Review, responding to readers' demand following the highly successful launch event, is hosting the **2nd Asia Agriculture Insurance Conference in Singapore again on the 10-11 June 2014**. This year, we take the debate a step further to look at the critical success factors for implementing sustainable and cost-effective agriculture insurance programs as well as risk coping strategies to boost the agriculture sector's resilience. The insurance industry must rise to meet the increasing demands for agriculture cover.

Who Should Attend

- Insurers, Reinsurers and Brokers Engaged in the Business of Agriculture Insurance
- Government Agencies Responsible for Agriculture Insurance
- Regulators
- NGOs
- Banks and Leasing Companies Involved in Agriculture Finance
- Management Consultants
- Service Providers Keen to Tap the Potential of the Agriculture Insurance Market

Speakers include:



Peter Book

Head of Agriculture, Asia Pacific, Guy Carpenter & Company, Australia



Dr Suzanne Corona

Chief Underwriter, Asia Catastrophe Pool / Asia Agriculture Pool, Asia Capital Reinsurance Malaysia Sdn Bhd



Dr Christina Magill

Senior Risk Scientist, Risk Frontiers, Macquarie University, Australia



Prof Shie-Yui Liong

Deputy Director, Tropical Marine Science Institute, National University of Singapore



Dr Roman Hohl

CEO, Asia Risk Centre and Prof (Adjunct), Institute of Catastrophe Risk Management, Nanyang Technological University, Singapore



David Gregori

Head of Global Agriculture, Canopus Asia Pte Ltd, Singapore



Bui Minh Giap

Natural Resources & Agriculture Economist, Southeast Asia Department, Asian Development Bank (ADB), Philippines



Su Shaojun

Vice General Manager, (Beijing Branch), China Pacific Property Insurance Company



Jimmy Loro

Senior Adviser, Lead Expert - GIZ RIICE Project, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Philippines



Heidi Wang

Senior Manager Business Development, AIR Worldwide Corporation, USA

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PROGRAMME

Day 1: Tuesday, 10 June 2014

- 8.00 am Registration & Coffee
- 9.00 am **Opening Address by Chairman of Conference**
Peter Book, Head of Agriculture, Asia Pacific, Guy Carpenter & Company, Australia
- 9.10 am **Keynote Address: Climate Cost of Cultivation - Innovation in Agriculture Microinsurance**
Prof Dr David Dror, Chairman & Managing Director, Micro Insurance Academy, India
- 9.40 am **The Drivers of Agriculture Insurance in Asia**
Peter Book, Head of Agriculture, Asia Pacific, Guy Carpenter & Company, Australia
- 10.10 am **Pooling for Sustainable Agriculture Risk Management**
Dr Suzanne Corona, Chief Underwriter, Asia Catastrophe Pool / Asia Agriculture Pool, Asia Capital Reinsurance Malaysia Sdn Bhd
- 10.40 am Q&A
- 10.50 am Token Presentation to Day One Speakers
- 11.00 am Tea Break

Issues Affecting Agriculture Insurance Today

- 11.30 am **Volcanic Impacts on Agriculture and the Need for Cover**
Dr Christina Magill, Senior Risk Scientist, Risk Frontiers, Macquarie University, Australia
- 12.00 nn **Regional Climate Model's Projection on Drought and Extreme Rainfall: A Case Study on Central Highland, Vietnam**
Prof Shie-Yui Liong, Deputy Director, Tropical Marine Science Institute, National University of Singapore
- 12.30 pm **Traditional Insurance Versus Parametric Covers: Challenges for a Successful Agriculture Insurance**
David Gregori, Head of Global Agriculture, Canopus Asia Pte Ltd, Singapore
- 1.00 pm Q&A
- 1.10 pm Lunch
- 2.30pm **Microinsurance as an Effective Risk Management Tool in Agriculture**
Dr Vicky Hu, Head of Global Partnerships, Southeast Asia, Swiss Reinsurance Company Ltd, Singapore

Roundtable Discussion: Success Factors for Sustainable Agriculture Insurance

- 3.00 pm Panellists will discuss:
- **What Are the Key Factors for Sustainable Agriculture Insurance Systems**
 - **Promoting a Proactive, Strategic Approach for Risk Coping Strategies**
 - **The Role and Allocation of Public Subsidies to Promote Agriculture Insurance**
 - **Enhancing Agriculture Insurance Infrastructure and Data Information Systems**
 - **Education, Training and Capacity Building**
- Panel Chair:
Dr Roman Hohl, CEO, Asia Risk Centre and Prof (Adjunct) & Deputy Director, Institute of Catastrophe Risk Management, Nanyang Technological University, Singapore
- Panellists:
Olivier Pequeux, Vice President, Groupama-AVIC Property Insurance Company Ltd, China
Prof Dr David Dror, Chairman & Managing Director, Micro Insurance Academy, India

4.00 pm Close of Day 1 with Tea Break

Day 2: Wednesday, 11 June 2014

- 9.00 am **Modelling Agriculture Risks Through Indices**
Dr Qingyao Yu, Analyst, Asia Risk Centre, Singapore
- 9.45 am **Satellite-Powered Agriculture Insurance: Opportunities and Regulatory Issues**
Jimmy Loro, Senior Adviser, Lead Expert - GIZ RIICE Project, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Philippines
- 10.30 am Q&A
- 10.40 am Token Presentation to Day Two Speakers
- 10.50 am Tea Break

Agriculture Insurance in China

- 11.20 am **Managing State-Sponsored Agriculture Insurance Scheme**
Su Shaojun, Vice General Manager (Beijing Branch), China Pacific Property Insurance Company
- 11.50 am **Innovations in Agriculture Insurance**
Olivier Pequeux, Vice President, Groupama-AVIC Property Insurance Company Ltd, China
- 12.20 pm **Modelling Agricultural Catastrophic Risks**
Heidi Wang, Senior Manager, Business Development, AIR Worldwide Corporation, USA
- 12.50 pm Q&A
- 1.00 pm Lunch

Country Experiences in Agriculture Insurance

- 2.30 pm **Market Trends and Product Evolution for Agriculture Insurance in Japan**
Kou Morishita, Planning Group Manager - International Business Development, Tokio Marine Holdings, Inc, Japan
- 3.15 pm **Multidimensional Risk Minimization in Agricultural Crops: Case of Cambodia's Rice**
Bui Minh Giap, Natural Resources & Agriculture Economist, Southeast Asia Department, Asian Development Bank (ADB), Philippines
- 4.00 pm Q&A
- 4.15 pm Close of Conference with Tea Break

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Fax to: (65) 6512 5335

Registered by _____

Conference Registration Form

To: Ms Wee Ling, Asia Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
DID: (65) 6372 3167 • email: weeling@asiainsurancereview.com
or register online at www.asiainsurancereview.com
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof
First Name: _____ Last Name / Surname: _____
Job Title _____
Company _____
Address _____
Tel: () _____
Mobile: () _____
Fax: () _____
email: _____

REGISTRATION

Early Bird (valid till 16 May 2014)

Subscribers US\$980
Non-Subscribers US\$1,280*

Normal Registration

Subscribers US\$1,480
Non-Subscribers US\$1,680*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

- AIR/MEIR magazine AIR/MEIR Website Brochure Email
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration:

Special Offer for Year 2014 Register two delegates from the same company, and send the third delegate to attend the conference free of charge!
(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

Accredited by
General Insurance Association
of Singapore

Special Dietary Requirements

- I would like to have vegetarian meals during the Conference.

Closing date for registration: 3 June 2014

For cancellation in writing made before **16 May 2014**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **16 May 2014**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

- I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"
 Telegraphic / Wire Transfer to the following account:
DBS Bank Ltd, 12 Marina Boulevard,
Marina Bay Financial Centre Tower 3, Singapore 018982
• US\$ (Account No.: 0001 - 004838-01-9-022)
• Swift Code: DBS SSGSG
 Please debit the sum of US Dollars US\$ _____ for
Conference Registration fee from my
 Mastercard VISA American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: _____ - _____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is inclusive of prevailing GST for Singapore incorporated business)

Fax to: (+65) 6738 2382

Please fax Room Reservation
Form direct to Hotel

Hotel Reservation Form

Attn: Ms Charlotte Chew,
Assistant Director of Business Development
Email: charlotte.chew@meritushotels.com
Reservation Link: <https://resweb.passkey.com/go/AsiaAgriJune>

Mandarin Orchard Singapore, by Meritus

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PLEASE FILL IN GUEST PARTICULARS ON REGISTRATION FORM

Meritus Connect:
M01633

ARRIVAL DATE

Check in date: _____

Flight: _____ ETA: _____

DEPARTURE DATE

Check out date: _____

Flight: _____ ETD: _____

ROOM TYPE / ROOM RATE

Deluxe Room

- Single S\$300++ per night Double S\$320++ per night

Room rate inclusive of daily Buffet Breakfast served in Triple
Three at Level 5 and in-room Internet access

Meritus Club Room

- Single S\$400++ per night Double S\$400++ per night

Room rate inclusive of access to Top of the M at Level 38/39, with
all day refreshments including daily Buffet Breakfast and internet
access

Room Preferences (subject to availability)

- Smoking Non-smoking
 King bedded Twin bedded
- All room rates are subject to 10% service charge; and 7% Goods Service Tax.
 - Check-in time is at 14:00 hours; check-out time is at 11:00 hours
 - All reservations require credit card guarantee and will receive a confirmation number from the hotel via fax or email.
 - Guarantee policy: Should there be a no-show or cancellation for confirmed reservation, the full duration of room charge will be imposed.
 - All reservations are to be guaranteed upon credit card details received.

LIMOUSINE ARRANGEMENT

- Require Not require
- One (1) way limousine transfer from Airport to Hotel at S\$100.00 subject to 7% GST
 - One (1) way limousine transfer from Hotel to Airport at S\$100.00 subject to 7% GST
 - Return limousine transfer at S\$200.00 subject to 7% GST

Car pick up between 2300hr - 0700hr, a surcharge of S\$10 + 7% will be levied.

All pick-ups can be guaranteed upon credit card details received.
Additional comments/ special requirements:

RESERVATION GUARANTEE

Credit Card

- Visa Mastercard Amex
 Diners JCB

Credit Card Number: _____

Expiry Date: _____ month _____ year

Cardholder's name: _____

Signature of Cardholder: _____