

# 8th Asian Insurance CFO Summit

26-28 May 2014, Mandarin Orchard Hotel, Singapore

Theme: "CFOs at the Forefront of Forward Thinking :  
How Far Ahead is Enough?"



**Keynote Speaker**

**Mark Saunders**

Group Chief Strategy &  
Corporate Devt Officer,  
**AIA**



**Panel Discussion on  
Regulatory Issues**

**Lee Wai Yi**

Director and Head of  
Supervisory Analytics Division,  
**Monetary Authority of  
Singapore**

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The 8th in the series of CFO Summits, this year's programme will look at how CFOs being in the hot seat can better prepare themselves for what the future holds, and how to have an effective risk management strategy, proper corporate governance, as well as a crystal ball to predict how an ever-changing landscape will impact the industry. All this, whilst also focussing on cash management and cost reduction. A decade from now, the CFO role will not be the same – their role as corporate strategists will be a challenging one.

How does today's CFO keep ahead of the game? How can insurance CFOs ensure they truly are the ultimate goalkeeper for the company? The past year has seen many companies fold. Can CFOs withstand the strain, especially in this post-recession economy where revenue, profitability and shareholder value is key?

## Who Should Attend

- CFOs, CEOs and COOs of Insurance & Reinsurance Companies
- Investment Managers
- Financial Executives
- Management Consultants
- Industry Actuaries, Accountants, and Tax Managers
- Service Providers to the Insurance Industry
- Regulators

**Event Sells Out Fast! Register Quickly to Secure Your Seat!**

## Key Speakers include:



**Jeff Malatskey**  
Insurance Practice Leader, Asia,  
EY



**Bill Bartlett**  
Director,  
RGA



**Mark Saunders**  
Group Chief Strategy and  
Corporate Development  
Officer,  
AIA



**Bob Leung**  
Insurance and Diversified  
Financials  
UBS Investment Research



**Jill Hoffman**  
Deputy Managing Director &  
Chief Operating Officer,  
Munich Re - Singapore Branch  
- Life



**Chris Colahan**  
Chief Executive, Asia  
RSA Insurance



**David Alexander**  
Head of Business Development  
Asia,  
Swiss Re



**Patrice Conxioeur**  
Managing Director, Global Head  
Insurance Coverage,  
HSBC Global Asset  
Management (HK) Limited



**Jack Jia**  
Director, Fraud  
Investigation & Dispute  
Service,  
EY



**Angela Tan**  
Regional CFO Asia,  
Allianz Global Corporate &  
Specialty



**Kyung Won**  
Head of SEA Analytics,  
Guy Carpenter



**Prakash Pillai**  
Director,  
Clasis LLC



**Lee Wai Yi**  
Director and Head of Supervisory  
Analytics Division,  
Monetary Authority of Singapore



**Toby Brown**  
Chief Financial Officer,  
Asia,  
MetLife Inc.



**Alan Yip**  
Executive Director, Global  
Insurance Strategy &  
Analytics for Asia,  
J.P. Morgan Asset  
Management



**Steve Tunstall**  
Director, Tunstall Associates  
Pte Ltd & Board Member,  
Pan Asian Risk & Insurance  
Management Association  
(PARIMA)



**Sumit Narayanan**  
Partner, ASEAN Actuarial  
Services,  
EY



**Judy Vas**  
Financial Services Regulatory  
Leader, Asia Pacific, Hong  
Kong,  
EY



**Alex Korogodsky**  
Executive Director, Insurance  
& Actuarial Advisory Services,  
EY



**Ranjit Jaswal**  
Partner, Financial Services,  
EY



**Patrick Menard**  
International Director,  
Financial Services,  
EY

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## PROGRAMME

### Day One: 26 May 2014, Monday

- 6.00 pm Early Registration of Speakers & Delegates  
 6.30 pm – **Welcome Cocktail** Hosted by **EY**  
 8.00 pm

### Day Two: 27 May 2014, Tuesday

- 8.00 am Registration & Coffee  
 9.00 am **Welcome Remarks**  
*Jeff Malatskey, Insurance Practice Leader, Asia, EY*  
 9.05 am **Address by Conference Chairman**  
*Bill Bartlett, Director, RGA*  
 9.15 am **Opening Address**  
*Choo Oi San, President, Singapore Actuarial Society*  
 9.30 am **Keynote Address: Outlook and Key Directions for CFOs – 2015 and Beyond**  
*Mark Saunders, Group Chief Strategy and Corporate Development Officer and Member of the AIA Group Executive Committee, AIA*  
 10.00 am **Industry Address: Blurring Definition for Insurance – Refocusing on Product Differentiation**  
*Bob Leung, Managing Director, UBS Investment Research & Head of Asian Insurance and Diversified Financials, UBS AG*  
 10.30 am **Token Presentation to Sponsors and Day One Speakers followed by Tea Break**  
 11.00 am **Investment Strategies: The Big 8 Issues for Insurance CFOs**  
*Richard Collis, Managing Director, Head of Insurance, Intermediary Business, Asia, BNY Mellon Investment Management*  
 11.30 am **The Insurance Value Chain – Greater Collaboration and Alignment with Insurance Regulators, and Significant Innovation in Products Being Offered**  
*Jill Hoffman, Deputy Managing Director & Chief Operating Officer, Munich Re - Singapore Branch - Life*  
 12.00 nn **Work Faster and Smarter: How Cloud Can Help CFOs Achieve These Without Compromising Risks**  
*Arijit Roy, Head of Enterprise Channels, South East Asia, Google*  
 12.30 pm **Lunch** Hosted by **EY**  
 2.00 pm **The Path to Success: CFO's at Crossroads**  
*Angela Tan, Regional CFO, Asia, Allianz Global Corporate & Specialty SE*  
 2.45 pm **ERM – Inviting Third Parties to Your Risk Party: The Place of External Brokers and Consultants to an Insurer's Internal ERM Strategy**  
*Kyung Won, Senior Vice President & Head of Analytics, Guy Carpenter*  
 3.30 pm Tea Break

#### Risk Management Panel – The Role of the CFO vs the CRO

- 3.45 pm **Risk Management Panel Consisting of Risk Managers from Across Various Industries**  
 Moderator:  
*Ranjit Jaswal, Partner, Financial Services, EY*  
 Panellists include:  
 - *Steve Tunstall, Director, Tunstall Associates Pte Ltd & Board Member, Pan Asian Risk & Insurance Management Association (PARIMA)*  
 - *Paul Beresford, Chief Actuary, HSBC (Asia Pacific)*  
 - *Toby Brown, Senior Vice President & Group CFO, Asia, MetLife Inc.*  
 4.30 pm **Predictive Modeling and Analytics in Insurance: Fraud & Loyalty**  
 - *Alex Korogodsky, Executive Director, Insurance & Actuarial Advisory Services, EY*  
 - *Jack Jia, Director, Fraud Investigation & Dispute Services, EY*  
 5.00 pm **New Paradigm for Insurance Executives to Manage Their Business**  
*Greg Wong, Vice President, Global Presales, eBaoTech*  
 5.30 pm End of Day Two

### Day Three: 28 May 2014, Wednesday

- 9.00 am **Ensuring Transparency in Today's World**  
*Chris Colahan, Chief Executive, Asia, RSA Insurance*  
 9.30 am **The EY IFRS Update: Global Accounting Standards – IFRS 4**  
 - *Patrick Menard, International Director, Financial Services, EY*  
 - *Sumit Narayanan, Partner, ASEAN Actuarial Services, EY*  
 10.30 am **Token Presentation to Day Two Speakers followed by Tea Break**  
 11.00 am **Strategising Towards New RBC Standards in 2016/2017**  
*David Alexander, Head of Business Development, Asia, Swiss Re*  
 11.30 am **Challenges Arising from the New Risk Based Capital Framework – Exploring Different Scenarios & What Companies Have Done in Other Regions**  
*Alan Yip, Executive Director, Global Insurance Strategy & Analytics for Asia, J.P. Morgan Asset Management*  
 12.00 nn **Impact of Interest Rates and Other Parameters on Insurers' Profitability and Survival**  
*Patrice Conxioeur, Managing Director, Global Head Insurance Coverage, HSBC Global Asset Management (HK) Limited*  
 12.30 pm Lunch  
 2.00 pm **A Framework for CFOs: Which Levers to Use When Trying to Maximize the Cash and Capital Generation from Inforce Life Insurance Blocks**  
*Gaston Nossiter, Senior Vice President, Global Financial Solutions, RGA Asia Pacific*  
 2.30 pm **What Can and Can't the CFO be Liable for – Knowing your Legal Rights**  
*Prakash Pillai, Director, Clasis LLC*

#### Regulatory Panel

- 3.00 pm **A Panel Dialogue on Key Regulatory Issues**  
 Moderator:  
*Judy Vas, Financial Services Regulatory Leader, Asia Pacific, EY, Hong Kong*  
 Panellists include:  
 - *Lee Wai Yi, Director and Head of Supervisory Analytics Division, Insurance Department, Monetary Authority of Singapore*  
 - *Dr Roger Sellek, CEO, A.M. Best - EMEA & Asia Pacific*  
 - *Richard O'Brien, Asia Pacific Regional Chief Risk Officer, AIG*  
 3.30 pm Tea Break

#### Panel on ASEAN Economic Community

- 4.00 pm **CFOs in the Rush for the ASEAN Economic Community**  
 Moderator:  
*Jeff Malatskey, Insurance Practice Leader, Asia, EY*  
 Panellists include:  
 - *Angela Tan, Regional CFO, Asia, Allianz Global Corporate & Specialty SE*  
 - *Ken Rappold, Regional CFO, Aviva Asia*  
 - *Sivam Subramaniam, Editor-in-Chief, Asia Insurance Review & Middle East Insurance Review*  
 - *Scott Ryrie, Principal, Ryrie Consulting*  
 5.00 pm Close of 8th Asian Insurance CFO Summit

# 8th Asian Insurance CFO Summit

26-28 May 2014, Mandarin Orchard Hotel, Singapore

Fax to: (65) 6512 5335

Registered by \_\_\_\_\_

## Conference Registration Form

To: Ms Loga, Asia Insurance Review  
 69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583  
 DID: (65) 6372 3184 • email: loga@asiainsurancereview.com  
 or register online at www.asiainsurancereview.com  
 Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

### PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof  
 First Name: \_\_\_\_\_ Last Name / Surname: \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Tel: ( ) \_\_\_\_\_  
 Mobile: ( ) \_\_\_\_\_  
 Fax: ( ) \_\_\_\_\_  
 email: \_\_\_\_\_

### REGISTRATION

#### Early Bird (valid till 24 April 2014) Normal Registration

Subscribers  US\$980      Subscribers  US\$1,480  
 Non-Subscribers  US\$1,280\*      Non-Subscribers  US\$1,680\*  
 (\*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

#### Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

- AIR/MEIR magazine    AIR/MEIR Website    Brochure    Email  
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

#### Group registration:

**Special Offer for Year 2014** Register two delegates from the same company, and send the third delegate to attend the conference free of charge! (Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

#### Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Accredited by  
 General Insurance Association  
 of Singapore

#### Closing date for registration: 19 May 2014

For cancellation in writing made before **24 Apr 2014**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **24 Apr 2014**. However, substitution or replacement of delegates will be allowed.

### PAYMENT

I undertake to indemnify the organisers for all bank charges

- I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"  
 Telegraphic / Wire Transfer to the following account:  
 DBS Bank Ltd, 12 Marina Boulevard,  
 Marina Bay Financial Centre Tower 3, Singapore 018982  
 • US\$ (Account No.: 0001 - 004838-01-9-022)  
 • Swift Code: DBS SSGSG  
 Please debit the sum of US Dollars US\$ \_\_\_\_\_ for  
 Conference Registration fee from my  
 Mastercard    VISA    American Express

Card Holder's Name: \_\_\_\_\_

Card No.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ - \_\_\_\_\_ (mm-yy) Total Amount: US\$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Conference fee is zero-rated for GST

Fax to: +65 6738 2382

Please fax Room Reservation Form direct to Hotel

## Hotel Reservation Form

Attn: Ms Charlotte Chew,  
 Assistant Director of Business Development  
 Email: charlotte.chew@meritushotels.com  
 Reservation Link: <https://resweb.passkey.com/go/CFOsummit>

**Mandarin Orchard Singapore, by Meritus**  
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 Tel: +65 6737 4411 • Fax: +65 6738 2382  
[www.meritushotels.com](http://www.meritushotels.com)

Please fill in Guest particulars on Registration Form

Meritus Connect: M01633

### ARRIVAL DATE

Check in date: \_\_\_\_\_

Flight: \_\_\_\_\_ ETA: \_\_\_\_\_

### DEPARTURE DATE

Check out date: \_\_\_\_\_

Flight: \_\_\_\_\_ ETD: \_\_\_\_\_

### ROOM TYPE / ROOM RATE

#### Deluxe Room

- Single S\$300++ per night    Double S\$320++ per night  
 Room rate inclusive of daily Buffet Breakfast served in Triple Three at Level 5 and in-room Internet access

#### Meritus Club Room

- Single S\$400++ per night    Double S\$400++ per night  
 Room rate inclusive of access to Top of the M at Level 38/39, with all day refreshments including daily Buffet Breakfast and internet access

#### Room Preferences (subject to availability)

- Smoking    Non-smoking  
 King bedded    Twin bedded
- All room rates are subject to 10% service charge; and 7% Goods Service Tax.
  - Check-in time is at 14:00 hours; check-out time is at 11:00 hours
  - All reservations require credit card guarantee and will receive a confirmation number from the hotel via fax or email.
  - Guarantee policy: Should there be a no-show or cancellation for confirmed reservation, the full duration of room charge will be imposed.
  - All reservations are to be guaranteed upon credit card details received.

### LIMOUSINE ARRANGEMENT

- Require    Not require
- One (1) way limousine transfer from Airport to Hotel at S\$100.00 subject to 7% GST
- One (1) way limousine transfer from Hotel to Airport at S\$100.00 subject to 7% GST
- Return limousine transfer at S\$200.00 subject to 7% GST
- Car pick up between 2300hr - 0700hr, a surcharge of S\$10 + 7% will be levied.

All pick-ups can be guaranteed upon credit card details received.  
 Additional comments/ special requirements: \_\_\_\_\_

### RESERVATION GUARANTEE

#### Credit Card

- Visa    Mastercard    Amex  
 Diners    JCB

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ month \_\_\_\_\_ year

Cardholder's name: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_