Myanmar Insurance Summit

28-29 September 2014, Parkroyal Hotel, Yangon, Myanmar Theme: "Getting Ahead of the Queue"



His Excellency Dr Maung Maung Thein Deputy Minister, Ministry of Finance, Union of Myanmar Chairman, Insurance Business Supervisory Board Member, Myanmar Investment Commission

U Aye Min Thein Managing Director, Myanma Insurance

Secretary, Insurance Business Supervisory Board

Sim Preston Group Chief Operations Officer, AIA Group Limited, Hong Kong

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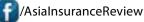
Register online at www.asiainsurancereview.com/myanmar-summit

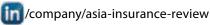
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yanmar, touted as Asia's last frontier economy, is Respected to open its doors to foreign insurers in 2015. With the global spotlight on local government reform and opportunities in Myanmar, Asia Insurance *Review* is pleased to bring you the **inaugural Myanmar** Insurance Summit for key decision-makers to explore the full potential Myanmar has to offer.

This timely two-day Summit will bring together leading experts and key players to provide a comprehensive analysis of the insurance landscape in Myanmar today and discuss critical issues, key challenges and opportunities ahead to capitalize on these growth opportunities and understand the full scope of what is involved for foreign insurers in setting up businesses. Get informed perspectives on the legislation and approvals process for financial services, JV partnerships, risks and governance concerns, as well as employment and actuarial training issues.

Who Should Attend

Every senior decision-maker and influencer including insurers reinsurers, brokers, consultants, as well as service providers will want to be at this premier conference to explore the potential Myanmar has to offer and understand the regulations, licensing and legal structures to launch business and tap the great potential in this market.

Strategic Panel Discussion

The Opening of Myanmar's Insurance Sector – What Is the **Current State & What Is Needed to Support the Development**

This panel with leading experts will look at the pertinent issues facing the market today. Key discussion points include:

- Regulators as the business enablers: Setting the right regulatory and supervisory standards to boost insurance
- What are the real opportunities in the Myanmar market and how best to tap into these high-potential opportunities
- What does the entrance of new players in the market and subsequent increase in capacity mean for the market as a whole
- Education, training and capacity building
- Legal and finance considerations

Key Speakers include:



Kevin Snowdon Regional Director, Engineering & Risk Management, Willis (Singapore) Pte Ltd



Bob Laux Regional Director, New Markets, Prudential Corporation Asia, Hong Kong

Regional Chief Distribution

Officer (Agency and Broker),

Senior Managing Director,

Government Relations, Asia,

Pana Harrison (Asia) Pte Ltd,

Jeremy Kloiser-Jones

Founder & Chairman,

Bagan Capital,

Myanmar

ACE Life, Asia Pacific,

Charles Lawrence

MetLife Inc, Japan

Partner, Insurance &

Rajah & Tann LLP,

Greenwood Jr

Elaine Tay

Reinsurance.

Singapore

Thomas Kua

FSA, Actuary

Singapore

Ted Ridgway

Hong Kong



Noriaki Hamanaka Chairman, MSIG Holdings (Asia) Pte Ltd; & Managing Executive Officer, **Mitsui Sumitomo Insurance** Co Ltd, Japan

Managing Director, Asian Capital Advisors Ltd, Hong Kong





Mukul K Gupta Chief Representative -India & Myanmar, **Manulife Financial**

Dr George E Thomas Chartered Insurance Practitioner, Associate Professor, College of Insurance, Insurance Institute of India



John Thorpe Managing Director, Production & Marketing Asia, Aon Benfield Asia Pte Ltd, Singapore



Roshan Perera Principal Consultant, NMG Consulting, Malaysia

Alan Wilson Regional CEO, MSIG Holdings (Asia) Pte Ltd, Singapore



Dr Nirmala Menon Senior Vice President & Head of Designated Markets and Health, Asia, MetLife Asia Ltd, Hong Kong **Freddie Khin Country Manager** & Chief Representative, **United Overseas Insurance,** Mvanmar



Kunio Asaoka Chief Representative, **Tokio Marine & Nichido** Fire Insurance Co Ltd (Representative Office), Myanmar



Benjamin McDermott Head of Insurance Management

Consulting Practice, Asia Pacific, Towers Watson, Hong Kong

Matthew Maguire

NMG Consulting,

Partner,

Singapore

John R Spence



Adam Garrard CEO, Asia, Willis (Singapore) Pte Ltd











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		RAMME	
	Day One: 28 Septe	mber 201	4, Sunday
.00 am	Registration & Coffee	12.40 pm	Q&A
9.00 am	Opening Address by Conference Chairman for Day One Peter Crewe, Chief Executive Officer, Group Corporate	12.50 pm	Lunch Hosted by AIA
	Solutions, AIA Group, Hong Kong		Developing the Life Market
.15 am	Official Ministerial Address His Excellency Dr Maung Maung Thein, Deputy Minister for Ministry of Finance, Union of Myanmar; Chairman of Insurance Business Supervisory Board; & Monther of the Mucannan Investment Commission	2.00 pm	Satisfying Tomorrow's Customer Needs Through Product Innovation Bob Laux, Regional Director, New Markets, Prudential Corporation Asia, Hong Kong
.35 am	Member of the Myanmar Investment Commission Industry Keynote Address U Aye Min Thein, Managing Director, Myanma Insurance; & Secretary of Insurance Business Supervisory Board, Myanmar	2.20 pm	Revitalising Myanmar Life Insurance Industry – Challenges and Opportunities John R Spence, Managing Director, Asian Capital Advisor Limited, Hong Kong
0.00 am	International Keynote Address: Setting the Global Stage – A Strategic Review of the International Insurance Landscape and Implications for Myanmar	2.40 pm	Leading the Competition: Competing with New Channels And Products Mukul K Gupta, Chief Representative – India & Myanma Manulife Financial
	Sim Preston, Group Chief Operations Officer, AIA Group Limited, Hong Kong	3.00 pm 3.10 pm	Q&A Strategic Panel Discussion: The Opening of Myanmar's
0.30 am	Token Presentation to Sponsors and Day One Speakers	5.10 pm	Insurance Sector – What Is the Current State & What Is
0.30 am	Tea Break Hosted by Willis		Needed to Support the Development This panel with leading experts will look at the pertinent issues
5.40 am	·		facing the market today. Key discussion points include:
1.00 am	New Market, New Frontier		 Regulators as the business enablers: Setting the right regulatory and supervisory standards to boost insurance
1.00 am	Liberalisation of Myanmar's Economy – What It Spells for the Insurance Sector Kevin Snowdon, Regional Director, Engineering & Risk Management, Willis (Singapore) Pte Ltd		 What are the real opportunities in the Myanmar market and how best to tap into these high-potential opportunities What does the entrance of new players in the market and
11.25 am	Overview of the Regulatory Reforms in Asia and Expectations for the Commercial and Regulatory Landscape of Myanmar Post-Liberalisation		 subsequent increase in capacity mean for the market as a whole Education, training and capacity building Legal and finance considerations <u>Panellists:</u> Dr Nirmala Menon, Senior Vice President & Head of Designated Markets and Health, Asia, MetLife Asia Limited, Hong Kong Ted Ridgway, Regional Chief Distribution Officer (Agency and Broker), ACE Life, Asia Pacific, Hong Kong
	 Matthew Maguire, Partner, NMG Consulting, Singapore Roshan Perera, Principal Consultant, NMG Consulting, Malaysia 		
1.50 am	Myanmar in the ASEAN Economic Community – An Insurance Perspective Sivam Subramaniam, Editor-in-Chief, Asia Insurance Review & Middle East Insurance Review, Singapore		
			• Adam Garrard, Regional CEO, Asia, Willis (Singapore) Pte Ltd
12.15 pm	 The Opening of Myanmar's Insurance Market to Meet Foreign Investors' Needs Noriaki Hamanaka, Chairman, MSIG Holdings (Asia) Pte Ltd; & Managing Executive Officer, Mitsui Sumitomo Insurance Co Ltd, Japan Alan Wilson, Regional CEO, MSIG Holdings (Asia) Pte Ltd, Singapore 		 Freddie Khin, Country Manager & Chief Representative United Overseas Insurance; and Managing Director, Corporate Management & Consultants Co Ltd,
		4.30 pm	Myanmar Close of Day One with Tea Break
		•	·
	Day Two: 29 Septe	mber 201	4, Monday
	Conference Chairman for Day Two		Lessons from India
	Charles Lawrence Greenwood Jr, Senior Managing Director, Government Relations, Asia, MetLife Inc, Japan	11.30 am	Education & Training: Experiences from the Opening of the Indian Market – Lessons for Myanmar
	Sustaining a Successful Insurance Industry		Dr George E Thomas, Ph.D., FIII, ACII, Chartered Insurar
	Aligning to the Economic Growth: Priorities to Sustain a Successful Insurance Industry		Practitioner, Associate Professor, College of Insurance, Insurance Institute of India
	Benjamin McDermott, Head of Insurance Management Consulting Practice, Asia Pacific, Towers Watson, Hong Kong	11.55 am	Indian Life Insurance Industry Post Liberalisation Arindam Mukherjee, Director, College of Insurance, Insurance Institute of India
9.25 am	Potential Risk Management Needs and Future Insurance Market in Myanmar – An Insurer's View Kunio Asaoka, Chief Representative, Yangon Liaison Office, Tokio Marine & Nichido Fire Insurance Co Ltd	12.20 pm	Q&A
		12.30 pm	Lunch Trends & Opportunities
	(Representative Office), Myanmar	2.00 pm	The Role of Credit Rating in Emerging Insurance Markets
9.50 am	Regulatory Considerations on the Dynamics of Insurance Joint Ventures and Foreign-Local Partnerships	2.00 pm	Dr Roger Sellek, Chief Executive, A.M. Best, United Kingdom
	laine Tay, Partner, Insurance & Reinsurance, ajah & Tann LLP, Singapore	2.25 pm	A Glimpse into Myanmar Insurance Market – A Consulting
0.15 am	IT Makes Insurance Easy – Thrive in Time of Big Channel, Big Policy, and Big Data		Actuary's Perspective Thomas Kua, FSA, Actuary, Pana Harrison (Asia) Pte Ltd Singapore
0.45 am	Carl Kimball, Regional Head of Sales - Asia, eBaoTech Corporation, Singapore Q&A	2.50 pm	Insurance Companies and Pensions: Developing Institutional Investors in Myanmar Jeremu Kloiser-Jones, Founder & Chairman

Jeremy Kloiser-Jones, Founder & Chairman,

in Different Markets - Lessons for Myanmar John Thorpe, Managing Director, Production & Marketing Asia, Aon Benfield Asia Pte Ltd, Singapore

Anchor Address: Case Studies on Insurance Developments

Bagan Capital, Myanmar

Close of Conference with Tea Break

3.15 pm

3.45 pm

4.00 pm

Q&A

Token Presentation to Day Two Speakers

Tea Break

10.55 am

11.05 am

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Subscribers US\$1,280 Subscribers US\$1,780 Non-Subscribers US\$1,580* Non-Subscribers US\$1,980* (*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)	 Room rates are subject to 10% service charge and 5% government tax. Room rates include international buffet breakfast at the La 				
Full registration fees MUST be paid before the valid dates for admittance at the Summit. Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount. I came to know about this conference through: □ AIR/MIR magazine □ AIR/MIR Website □ Referral by	 Brasserie Unlimited usage of broad band and Wifi in room. Check-in time is 14.00 and Check-out time is at 12:00 noon. Early check-in is subject to availability. Check-out until 6:00pm shall be subject to 50% of the total room rate. Any "no-show" on the specified date of arrival will result in an equivalent 100% of the accommodation rate for each of the nights reserved Rooms and rates are subject to availability so please make your 				
Group registration:	booking early.				
Special Offer for Year 2014: Register two delegates, and send the third delegate to attend the conference free of charge! (Valid only for delegates from the same company in the same country) Registration fee includes participation at Conference plus tea breaks and lunches.	AIRPORT TRANSFER □ Not required Airport to Hotel via Limousine (per car per way) □ US\$35 net for Single □ US\$40 net for Double □ US\$45 net for Triple				
All meals are prepared without pork, lard and beef. Special Dietary Requirements I would like to have vegetarian meals during the Conference.	Hotel to Airport via Hotel Limousine (per car per way) □ US\$35 net for Single □ US\$40 net for Double □ US\$45 net for Triple				
Closing date for registration: 22 September 2014	Airport to Hotel via Shuttle Van □ US\$15 net per person per car per way (Minimum 5 guests per way)				
For cancellation in writing made before 5 Sep 2014 , 50% of the conference fee will be refunded. No refunds will be made for cancellations after 5 Sep 2014 . However, substitution or replacement of delegates will be allowed.	Hotel to Airport via Shuttle Van □ U\$\$15 net per person per car per way (Minimum 5 guests per way)				
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