

Myanmar Insurance Summit

28-29 September 2014, Parkroyal Hotel, Yangon, Myanmar

Theme: "Getting Ahead of the Queue"

Register by
5 Sep 2014 for
Early Bird Discounts!

Keynote Addresses

His Excellency Dr Maung Maung Thein
Deputy Minister,
Ministry of Finance, Union of Myanmar
Chairman,
Insurance Business Supervisory Board
Member,
Myanmar Investment Commission

U Aye Min Thein
Managing Director,
Myanma Insurance
Secretary,
Insurance Business Supervisory Board

Sim Preston
Group Chief Operations Officer,
AIA Group Limited, Hong Kong



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Myanmar Insurance Summit

28-29 September 2014, Parkroyal Hotel, Yangon, Myanmar

Myanmar, touted as Asia's last frontier economy, is expected to open its doors to foreign insurers in 2015. With the global spotlight on local government reform and opportunities in Myanmar, *Asia Insurance Review* is pleased to bring you the **inaugural Myanmar Insurance Summit** for key decision-makers to explore the full potential Myanmar has to offer.

This timely two-day Summit will bring together leading experts and key players to provide a comprehensive analysis of the insurance landscape in Myanmar today and discuss critical issues, key challenges and opportunities ahead to capitalize on these growth opportunities and understand the full scope of what is involved for foreign insurers in setting up businesses. Get informed perspectives on the legislation and approvals process for financial services, JV partnerships, risks and governance concerns, as well as employment and actuarial training issues.

Who Should Attend

- Every senior decision-maker and influencer including insurers, reinsurers, brokers, consultants, as well as service providers will want to be at this premier conference to explore the potential Myanmar has to offer and understand the regulations, licensing and legal structures to launch business and tap the great potential in this market.

Strategic Panel Discussion

The Opening of Myanmar's Insurance Sector – What Is the Current State & What Is Needed to Support the Development

This panel with leading experts will look at the pertinent issues facing the market today. Key discussion points include:

- Regulators as the business enablers: Setting the right regulatory and supervisory standards to boost insurance
- What are the real opportunities in the Myanmar market and how best to tap into these high-potential opportunities
- What does the entrance of new players in the market and subsequent increase in capacity mean for the market as a whole
- Education, training and capacity building
- Legal and finance considerations

Key Speakers include:



Kevin Snowdon
Regional Director, Engineering & Risk Management,
Willis (Singapore) Pte Ltd



Matthew Maguire
Partner,
NMG Consulting, Singapore



Roshan Perera
Principal Consultant,
NMG Consulting, Malaysia



Bob Laux
Regional Director,
New Markets,
Prudential Corporation Asia, Hong Kong



Noriaki Hamanaka
Chairman,
MSIG Holdings (Asia) Pte Ltd; & Managing Executive Officer, Mitsui Sumitomo Insurance Co Ltd, Japan



Alan Wilson
Regional CEO,
MSIG Holdings (Asia) Pte Ltd, Singapore



Ted Ridgway
Regional Chief Distribution Officer (Agency and Broker),
ACE Life, Asia Pacific, Hong Kong



John R Spence
Managing Director,
Asian Capital Advisors Ltd, Hong Kong



Dr Nirmala Menon
Senior Vice President & Head of Designated Markets and Health, Asia,
MetLife Asia Ltd, Hong Kong



Charles Lawrence Greenwood Jr
Senior Managing Director,
Government Relations, Asia,
MetLife Inc, Japan



Adam Garrard
CEO, Asia,
Willis (Singapore) Pte Ltd



Freddie Khin
Country Manager & Chief Representative,
United Overseas Insurance, Myanmar



Elaine Tay
Partner, Insurance & Reinsurance,
Rajah & Tann LLP, Singapore



Mukul K Gupta
Chief Representative – India & Myanmar,
Manulife Financial



Kunio Asaoka
Chief Representative,
Tokio Marine & Nichido Fire Insurance Co Ltd (Representative Office), Myanmar



Thomas Kua
FSA, Actuary,
Pana Harrison (Asia) Pte Ltd, Singapore



Dr George E Thomas
Chartered Insurance Practitioner, Associate Professor,
College of Insurance,
Insurance Institute of India



Benjamin McDermott
Head of Insurance Management Consulting Practice, Asia Pacific,
Towers Watson, Hong Kong



Jeremy Kloiser-Jones
Founder & Chairman,
Bagan Capital, Myanmar



John Thorpe
Managing Director,
Production & Marketing Asia,
Aon Benfield Asia Pte Ltd, Singapore

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PROGRAMME

Day One: 28 September 2014, Sunday

8.00 am	Registration & Coffee	12.40 pm	Q&A
9.00 am	Opening Address by Conference Chairman for Day One <i>Peter Crewe, Chief Executive Officer, Group Corporate Solutions, AIA Group, Hong Kong</i>	12.50 pm	Lunch Hosted by AIA
9.15 am	Official Ministerial Address <i>His Excellency Dr Maung Maung Thein, Deputy Minister for Ministry of Finance, Union of Myanmar; Chairman of Insurance Business Supervisory Board; & Member of the Myanmar Investment Commission</i>	Developing the Life Market	
9.35 am	Industry Keynote Address <i>U Aye Min Thein, Managing Director, Myanma Insurance; & Secretary of Insurance Business Supervisory Board, Myanmar</i>	2.00 pm	Satisfying Tomorrow's Customer Needs Through Product Innovation <i>Bob Laux, Regional Director, New Markets, Prudential Corporation Asia, Hong Kong</i>
10.00 am	International Keynote Address: Setting the Global Stage – A Strategic Review of the International Insurance Landscape and Implications for Myanmar <i>Sim Preston, Group Chief Operations Officer, AIA Group Limited, Hong Kong</i>	2.20 pm	Revitalising Myanmar Life Insurance Industry – Challenges and Opportunities <i>John R Spence, Managing Director, Asian Capital Advisors Limited, Hong Kong</i>
10.30 am	Token Presentation to Sponsors and Day One Speakers	2.40 pm	Leading the Competition: Competing with New Channels And Products <i>Mukul K Gupta, Chief Representative – India & Myanmar, Manulife Financial</i>
10.40 am	Tea Break Hosted by Willis	3.00 pm	Q&A
New Market, New Frontier		3.10 pm	Strategic Panel Discussion: The Opening of Myanmar's Insurance Sector – What Is the Current State & What Is Needed to Support the Development This panel with leading experts will look at the pertinent issues facing the market today. Key discussion points include: <ul style="list-style-type: none"> Regulators as the business enablers: Setting the right regulatory and supervisory standards to boost insurance What are the real opportunities in the Myanmar market and how best to tap into these high-potential opportunities What does the entrance of new players in the market and subsequent increase in capacity mean for the market as a whole Education, training and capacity building Legal and finance considerations Panellists: <ul style="list-style-type: none"> <i>Dr Nirmala Menon, Senior Vice President & Head of Designated Markets and Health, Asia, MetLife Asia Limited, Hong Kong</i> <i>Ted Ridgway, Regional Chief Distribution Officer (Agency and Broker), ACE Life, Asia Pacific, Hong Kong</i> <i>Adam Garrard, Regional CEO, Asia, Willis (Singapore) Pte Ltd</i> <i>Freddie Khin, Country Manager & Chief Representative, United Overseas Insurance; and Managing Director, Corporate Management & Consultants Co Ltd, Myanmar</i>
11.00 am	Liberalisation of Myanmar's Economy – What It Spells for the Insurance Sector <i>Kevin Snowdon, Regional Director, Engineering & Risk Management, Willis (Singapore) Pte Ltd</i>	4.30 pm	Close of Day One with Tea Break
11.25 am	Overview of the Regulatory Reforms in Asia and Expectations for the Commercial and Regulatory Landscape of Myanmar Post-Liberalisation <ul style="list-style-type: none"> <i>Matthew Maguire, Partner, NMG Consulting, Singapore</i> <i>Roshan Perera, Principal Consultant, NMG Consulting, Malaysia</i> 		
11.50 am	Myanmar in the ASEAN Economic Community – An Insurance Perspective <i>Sivam Subramaniam, Editor-in-Chief, Asia Insurance Review & Middle East Insurance Review, Singapore</i>		
12.15 pm	The Opening of Myanmar's Insurance Market to Meet Foreign Investors' Needs <ul style="list-style-type: none"> <i>Noriaki Hamanaka, Chairman, MSIG Holdings (Asia) Pte Ltd; & Managing Executive Officer, Mitsui Sumitomo Insurance Co Ltd, Japan</i> <i>Alan Wilson, Regional CEO, MSIG Holdings (Asia) Pte Ltd, Singapore</i> 		

Day Two: 29 September 2014, Monday

Conference Chairman for Day Two <i>Charles Lawrence Greenwood Jr, Senior Managing Director, Government Relations, Asia, MetLife Inc, Japan</i>		Lessons from India	
Sustaining a Successful Insurance Industry		11.30 am	Education & Training: Experiences from the Opening of the Indian Market – Lessons for Myanmar <i>Dr George E Thomas, Ph.D., FIII, ACII, Chartered Insurance Practitioner, Associate Professor, College of Insurance, Insurance Institute of India</i>
9.00 am	Aligning to the Economic Growth: Priorities to Sustain a Successful Insurance Industry <i>Benjamin McDermott, Head of Insurance Management Consulting Practice, Asia Pacific, Towers Watson, Hong Kong</i>	11.55 am	Indian Life Insurance Industry Post Liberalisation <i>Arindam Mukherjee, Director, College of Insurance, Insurance Institute of India</i>
9.25 am	Potential Risk Management Needs and Future Insurance Market in Myanmar – An Insurer's View <i>Kunio Asaoka, Chief Representative, Yangon Liaison Office, Tokio Marine & Nichido Fire Insurance Co Ltd (Representative Office), Myanmar</i>	12.20 pm	Q&A
9.50 am	Regulatory Considerations on the Dynamics of Insurance Joint Ventures and Foreign-Local Partnerships <i>Elaine Tay, Partner, Insurance & Reinsurance, Rajah & Tann LLP, Singapore</i>	12.30 pm	Lunch
10.15 am	IT Makes Insurance Easy – Thrive in Time of Big Channel, Big Policy, and Big Data <i>Carl Kimball, Regional Head of Sales - Asia, eBaoTech Corporation, Singapore</i>	Trends & Opportunities	
10.45 am	Q&A	2.00 pm	The Role of Credit Rating in Emerging Insurance Markets <i>Dr Roger Sellek, Chief Executive, A.M. Best, United Kingdom</i>
10.55 am	Token Presentation to Day Two Speakers	2.25 pm	A Glimpse into Myanmar Insurance Market – A Consulting Actuary's Perspective <i>Thomas Kua, FSA, Actuary, Pana Harrison (Asia) Pte Ltd, Singapore</i>
11.05 am	Tea Break	2.50 pm	Insurance Companies and Pensions: Developing Institutional Investors in Myanmar <i>Jeremy Kloiser-Jones, Founder & Chairman, Bagan Capital, Myanmar</i>
		3.15 pm	Anchor Address: Case Studies on Insurance Developments in Different Markets – Lessons for Myanmar <i>John Thorpe, Managing Director, Production & Marketing Asia, Aon Benfield Asia Pte Ltd, Singapore</i>
		3.45 pm	Q&A
		4.00 pm	Close of Conference with Tea Break

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Registration Link: <http://www.asiainsurancereview.com/myanmar-summit/Register>
or Email: loga@asiainsurancereview.com

Email: (To) yyimaw.angela@parkroyalhotels.com
(CC) reserve.prygn@parkroyalhotels.com

Conference Registration

Registered by _____

To: Ms Loga, Asia Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
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PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof
First Name: _____ Last Name/ Surname: _____
Nationality _____
Passport No _____
Job Title _____
Company _____
Address _____
Country _____
Tel: () _____
Cellular: () _____
Fax: () _____
email: _____

REGISTRATION

Early Bird (valid till 5 Sep 2014)

Subscribers US\$1,280
Non-Subscribers US\$1,580*

Normal Registration

Subscribers US\$1,780
Non-Subscribers US\$1,980*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Full registration fees MUST be paid before the valid dates for admittance at the Summit.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

AIR/MIR magazine AIR/MIR Website Brochure Email
 Referral by _____

(Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration:

Special Offer for Year 2014: Register two delegates, and send the third delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Closing date for registration: 22 September 2014

For cancellation in writing made before **5 Sep 2014**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **5 Sep 2014**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:

DBS Bank Ltd, 12 Marina Boulevard,
Marina Bay Financial Centre Tower 3, Singapore 018982
• US\$ (Account No.: 0001 - 004838-01-9-022)
• Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ _____ for Conference Registration fee from my

Mastercard VISA American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: ____ - ____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is zero-rated for GST)

Hotel Reservation

To: Ms Yi Yi Maw Angela
Email: (To) yyimaw.angela@parkroyalhotels.com
(CC) reserve.prygn@parkroyalhotels.com

PARKROYAL Yangon

33, Alan Pya Phaya Road, Dagon, Yangon, Myanmar
Tel: +95 1 250 388 Fax: +95 1 252 476
Parkroyalhotels.com/yangon

Please fill in Guest particulars on Registration Form

ARRIVAL DATE

Check in date: _____

Flight: _____ ETA: _____

DEPARTURE DATE

Check out date: _____

Flight: _____ ETD: _____

ROOM RESERVATION

Deluxe Room

Single US\$200++ Double US\$220++

Premier Room

Single US\$230++ Double US\$255++

Orchid Club

Single US\$265++ Double US\$290++

Smoking Non-Smoking

- Room rates are subject to 10% service charge and 5% government tax.
- Room rates include international buffet breakfast at the La Brasserie
- Unlimited usage of broad band and Wifi in room.
- Check-in time is 14:00 and Check-out time is at 12:00 noon.
- Early check-in is subject to availability. Check-out until 6:00pm shall be subject to 50% of the total room rate.
- Any "no-show" on the specified date of arrival will result in an equivalent 100% of the accommodation rate for each of the nights reserved
- Rooms and rates are subject to availability so please make your booking early.

AIRPORT TRANSFER

Not required

Airport to Hotel via Limousine (per car per way)

US\$35 net for Single US\$40 net for Double

US\$45 net for Triple

Hotel to Airport via Hotel Limousine (per car per way)

US\$35 net for Single US\$40 net for Double

US\$45 net for Triple

Airport to Hotel via Shuttle Van

US\$15 net per person per car per way
(Minimum 5 guests per way)

Hotel to Airport via Shuttle Van

US\$15 net per person per car per way
(Minimum 5 guests per way)

RESERVATION GUARANTEE

Credit Card

Visa Mastercard Amex

Credit Card Number: _____

Expiry Date : _____ month _____ year

Cardholder's name: _____

Signature of Cardholder: _____

Additional comments/ special requirements: _____