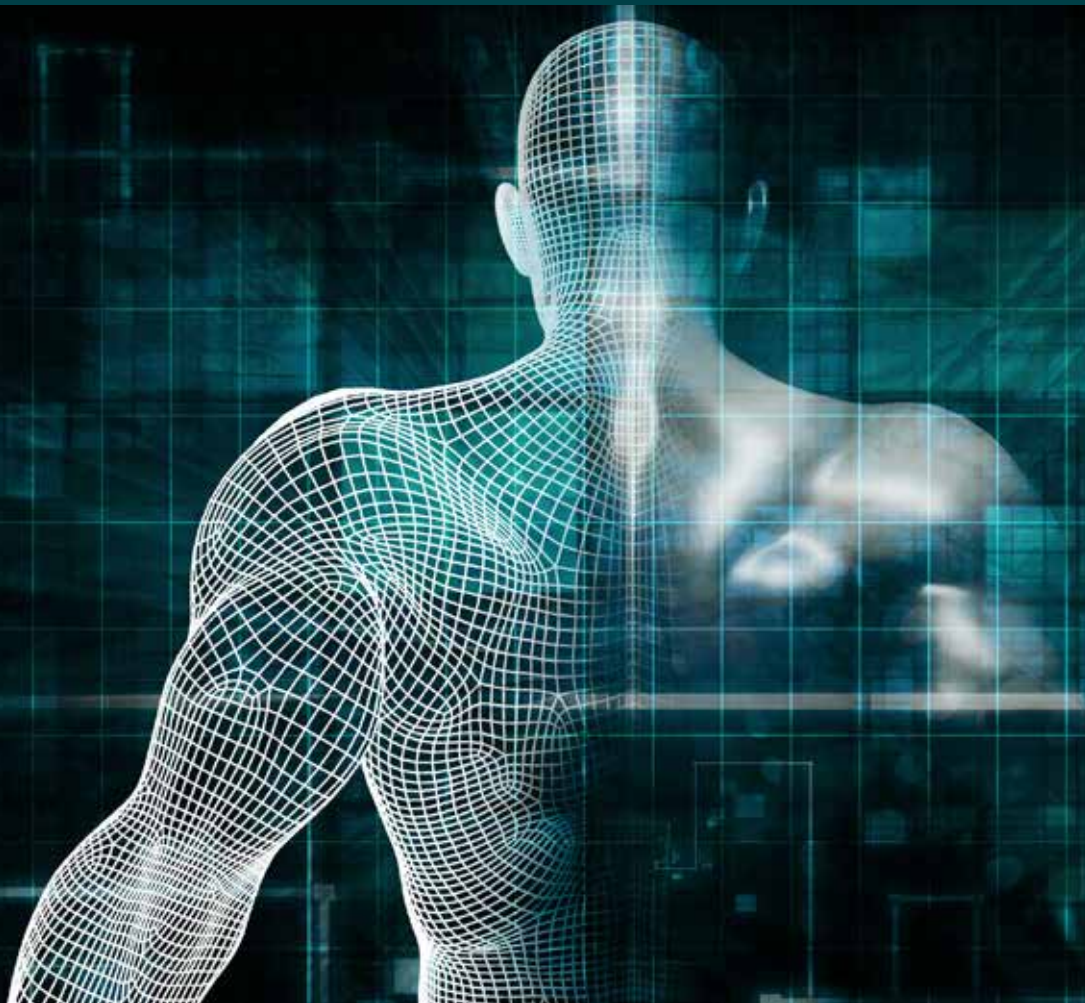


12th Asia Conference on Healthcare and Health Insurance

20-21 March 2017, Mandarin Orchard Hotel, Singapore

Register by
17 February 2017
for Early Bird Discounts!

Theme: "Strategic, Defensive & Inclusive Health Covers from Cradle to Grave"
Embracing IoT to Face Rising Healthcare Demand and Cost While Keeping
Covers Affordable



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12th Asia Conference on Healthcare and Health Insurance

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Health insurance plays a critical role in the life of people. The Internet of Things (IoT) and mobility in the context of ageing societies are creating enormous opportunities for insurers to leverage on and provide better customer experience, and encourage fitness & wellness, while simultaneously improving profitability. Insurers have a tremendous chance to reinvent their role in healthcare from being a payer to an active player, in meeting today's customers' expectations, enhancing experiences and improving outcomes for health!

Over the years, Asia Insurance Review's Healthcare Insurance conference series has touched on the Smart Health Insurer, Prevention & Wellness; Wealth & Health; Responding to Dynamic Demand for Healthcare Covers; and the Challenge of Meeting Rising Healthcare Needs, including the new frontiers on big data, predictive analytics, telemedicine, wearables and digital healthcare.

This year, the two-day conference will look at more cultural and policy matters in healthcare as well as market and operational issues like "What drives competition in healthcare"; "When the two worlds meet: Is Health A Life or General Business"; "Dynamics of writing policies for the Aged"; "Health and the Ageing Society" as well as comparison of how different markets around the world respond to Health covers for the young to the old, and the overall role of the insurance industry in serving the society as a whole. **Sign Up Now!**

Who Should Attend

- Life & General Insurance & Reinsurance Companies
- Governments & Health Authorities
- Innovation Labs; Medical Institutions
- International Aid Agencies & Emergency Evacuation Companies
- Hospitals
- Healthcare Providers and Third Party Administrators
- Banks & Alternative Finances
- Biotech, Pharma, Life Sciences, HealthTech, Insurtech, Startups Companies
- Managed Care Service Providers
- Management Consultants; Lawyers; Risk Managers; Claims Specialists
- Technology experts, MNCs, Employers dealing with HR, employee benefits, work & safety, health & healthcare issues.

Register Now

Speakers include:



Rudolf Frei
Managing Director, IBNR Insurance Consulting Ltd., The Insurance Process Improvers, Hong Kong



Tony Estrella
Managing Partner, Head of Health Innovation, MetLife Innovation Centre, LumenLab



Richard Wyber
Chairperson of the HITF Working Group, Life Insurance Association Singapore



Eric Meyer
CEO, Apvera



Ingo Muschick
Partner, Head of Health Insurance, Synpulse Switzerland



Dr Daniel Chan
Co-founder and Group Deputy CEO, Fullerton Health



Laurent Pochat-Cottilloux
Global Head of Health Reinsurance Partnerships, AXA



Thomas Dijohn
Vice-President Asia-Pacific, dacadoo



Farzana Chowdhury
Managing Director & CEO, Green Delta Insurance Company Limited



Prof Nadia Magnenat Thalmann
Director of Institute of Media Innovation (IMI), Nanyang Technological University (NTU)



Grace Fong
Distribution Leader, CXA



Philipp Kristian Diekhöner
SEA Innovation Partner, Die Denkfabrik



Dr Milind Sabnis
Director, Healthcare Practice, Asia Pacific, Frost & Sullivan



Dr Ogan Gurel
Founder & CEO, NovumWaves; Visiting Professor, Samsung Advanced Institute of Health Sciences and Technology



Dr David Teo
Regional Medical Director, Assistance Services, International SOS



Danny Yeung
CEO, Prenetics



Jeff Cook
Head of Underwriting & Claims, Pacific Life Re



Kitty Ching
Executive Vice President, Cathay Financial Holdings, Taiwan



Erik Yeo
Vice President, Commercial Payments, MasterCard Asia Pacific



Sarah Snider
Principal, Health and Life Sciences, Oliver Wyman



Raymond Ng
Head of Distribution, Global Health Benefits, Asia Pacific, Cigna

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PROGRAMME

Day One: 20 March 2017, Monday

- 8.00 am Registration & Coffee
- 9.00 am **Opening Address by Day One Chairman**
Damian Delaney, Chief Commercial Officer, Now Health International Group
- 9.10 am **Keynote Address: Staying Ahead In A Fast-Changing Digital Age**
Andre Czanik, Management Committee Representative, Life Insurance Association Singapore
- 9.20 am **Special Address: The Future of Healthcare Delivery**
How healthcare delivery is being redefined by transformational changes and how this will impact the adjacent industries and new business models.
Dr Milind Sabnis, Director, Healthcare Practice, Asia Pacific, Frost & Sullivan
- 9.50 am **Industry Address: The Rise of the Interconnected Insurer in Life and Health**
Tony Estrella, Managing Partner, Head of Health Innovation, MetLife Innovation Centre, LumenLab
- 10.20 am Q&A
- 10.30 am Tea Break
- Strategic & Defensive Strategies for Health Covers**
- 11.00 am **Sometimes Attack Is Your Best Fraud Defense Strategy: The Insurance Industry's 5 Rings of Fraud Protection!**
Rudolf Frei, Managing Director, IBNR Insurance Consulting Ltd., The Insurance Process Improvers, Hong Kong
- 11.30 am **Health Insurance Task Force (HITF) Report: Responding through Industry Collaboration in A Dynamic Marketplace**
Richard Wyber, Chairperson of the HITF Working Group, Life Insurance Association Singapore
- 12.00 nn **The Huge Impact of Digital Technology on the Global and Asia Pacific Healthcare Industry**
At the Turning Point: The remaining four years of this decade may be the most important years in the history of our industry!
Raymond Ng, Head of Distribution, Global Health Benefits, Asia Pacific, Cigna
- 12.30 pm **Driving Efficiencies and Controls in Healthcare Claims Payments**
Erik Yeo, Vice President, Commercial Payments, MasterCard Asia Pacific
- 12.45 pm Lunch
- 2.00 pm **Panel on Managing Healthcare for A Global Ageing Population**
- Dynamics of writing policies for the Aged
- Can insurers re-think insurance for old age? Can it be profitable?

Panelists include:
• *Kitty Ching, Executive Vice President, Cathay Financial Holdings, Taiwan*
• *Dr Ramesh Rajentheran, Group Chief Financial Officer, Fullerton Health*
• *Li Hui Lee, Product Innovation Manager, VP, Health & Medical Solutions Asia, Swiss Re*
• *Raymond Ng, Head of Distribution, Global Health Benefits, Asia Pacific, Cigna*
- 2.45 pm **Mature vs. Emerging – How Can We Benefit From Insights Into Mature Health Markets?**
Ingo Muschick, Partner, Head of Health Insurance, Synpulse Switzerland
- 3.10 pm **Diabetics – Who's Looking After Them?**
Jeff Cook, Head of Underwriting & Claims, Pacific Life Re
- Managing Emergencies and Pandemics**
- 3.35 pm **Emergency Risk Management for Health Threats**
Real Data Breach Trends; What is at Risk & the Impact; Causes and Remediation; A Global Perspective
Eric Meyer, CEO, Apvera
- 4.00 pm **Managing Infectious Diseases from Outbreak to Pandemic - Lessons from Recent Health Threats**
Dr David Teo, Regional Medical Director, Assistance Services, International SOS
- 4.20 pm Q&A
- 4.30 pm Tea Break & End of Day One

Day Two: 21 March 2017, Tuesday

- 9.00 am **Opening Address by Day Two Chairman**
Dr Ogan Gurel, Founder & CEO, NovumWaves; Visiting Professor, Samsung Advanced Institute of Health Sciences and Technology
- 9.05 am **Medical Tourism: the Last Untapped Opportunity in Healthcare Insurance?**
What it takes to succeed in attracting and retaining the emerging mass affluent classes
Laurent Pochat-Cottilloux, Global Head of Health Reinsurance Partnerships, AXA
- 9.30 am **Simplifying Medical and Enriching Health - A Way Forward for Insurance and Well-Being**
Philipp Kristian Diekhöner, SEA Innovation Partner, Die Denkfabrik
- 9.55 am **The Digital Health Insurer - Challenges and Opportunities in Consumer Value Creation**
Thomas Dijohn, Vice-President Asia-Pacific, dacadoo
- 10.20 am **Special Address II: Genetic Testing and the Opportunity to Disrupt the Insurance Industry**
Danny Yeung, CEO, Prenetics
- 10.45am Q&A & Tea Break
- Developments In the Region**
- 11.10 am **Micro Health Insurance the Ultimate Healthcare Solution in Bangladesh**
Farzana Chowdhury, Managing Director & CEO, Green Delta Insurance Company Limited
- Ageing Population and Health - The Impact of the Ageing Population on Life Insurance Operations**
Kitty Ching, Executive Vice President, Cathay Financial Holdings, Taiwan
- Australia: Insights into Asia & New Areas of Developments for Health Funds**
Anu Kukar, Director Risk Innovation, KPMG Australia
- 12.00 nn **Panel on the Roles of the Different Players in the Healthcare Ecosystem in Ensuring Affordability, Accessibility and Sustainability**

Panelists include:
• *Prof Nadia Magnenat Thalmann, Director of Institute of Media Innovation (IMI), Nanyang Technological University (NTU)*
• *Dr Daniel Chan, Co-founder and Group Deputy CEO, Fullerton Health*
• *Farzana Chowdhury, Managing Director & CEO, Green Delta Insurance Company Limited*
• *Anu Kukar, Director Risk Innovation, KPMG Australia*
- 12.45 pm Lunch
- Distribution, Demand & Digital Technology**
- 2.00 pm **Integrated Healthcare in the Workplace – Driving Effective Care, Engagement and Cost Sustainability**
Heena Sethi, Associate Director, Employee Health and Benefits APAC, Mercer
- 2.20 pm **New Channels, More Sales: Embracing Data and Technology to Drive Distribution, Improve Customer Experience and Reduce Cost**
Grace Fong, Distribution Leader, CXA
- 2.40 pm **Managed Care - What Can Asia Learn from the Failed US Experiments?**
Sarah Snider, Principal, Health and Life Sciences, Oliver Wyman
- 3.00 pm **Technology Panel on Embracing IoT to Face Rising Healthcare Demand and Cost While Keeping Covers Affordable**
- Artificial Intelligence, Robotics, Genetics & Genomes, 3D Printing, Wearables, Blockchain Transactions
- Digital & Mobile Health
- Why Insurtech Is Ideal In Health Insurance

Panelists include:
• *Damian Delaney, Chief Commercial Officer, Now Health International Group*
• *Danny Yeung, CEO, Prenetics*
• *Thomas Dijohn, Vice-President Asia-Pacific, dacadoo*
• *Siao Wearn Leong, Director, Health Insurance, Southeast Asia, Willis Towers Watson*
- 4.00 pm Tea Break & Close of Conference

12th Asia Conference on Healthcare and Health Insurance

20-21 March 2017, Mandarin Orchard Hotel, Singapore

Registration Email: weeling@asiainsurancereview.com

Conference Registration

Registered by _____

To: Ms Wee Ling, Asia Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
DID: +65 6372 3167 • Fax: +65 6224 1091 • www.asiainsurancereview.com
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof

First Name: _____ Last Name/
Surname: _____

Nationality _____

Passport No _____

Job Title _____

Company _____

Address _____

Country _____

Tel: () _____

Cellular: () _____

Fax: () _____

email: _____

REGISTRATION

Early Bird (valid till 17 February 2017)

Normal Registration

Subscribers US\$1,280

Subscribers US\$1,780

Non-Subscribers US\$1,580*

Non-Subscribers US\$1,980*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

AIR/MEIR magazine AIR/MEIR Website Brochure Email

Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration: Special Offer for Year 2017

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country).
Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

Accredited by
General Insurance Association
of Singapore

Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Closing date for registration: 13 March 2017

For cancellation in writing made before **17 February 2017**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **17 February 2017**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:
DBS Bank

Marina Financial Centre, 12 Marina Boulevard,

#03-00 MBFC, Tower 3, Singapore 018982

Branch: Marina Financial Centre Branch

Account Name: Ins Communications Pte Ltd

• US\$ (Account No.: 0001 - 004838-01-9-022)

• Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ _____ for
Conference Registration fee from my

Mastercard VISA American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: _____ - _____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is inclusive of prevailing GST for Singapore incorporated business)

Hotel Reservations:

<https://aws.passkey.com/go/HealthIns2017>

Hotel Reservation Form

Attn: Ms Doris Cheong,
Business Development Manager
Email: doris.cheong@meritushotels.com

Mandarin Orchard Singapore, by Meritus

333 Orchard Road, Singapore 238867

Tel: (65) 6737 4411 • Fax: (65) 6738 2382

www.meritushotels.com

PLEASE FILL IN GUEST PARTICULARS ON REGISTRATION FORM

Meritus Connect:
M01633

ARRIVAL DATE

Check in date: _____

Flight: _____ ETA: _____

DEPARTURE DATE

Check out date: _____

Flight: _____ ETD: _____

ROOM TYPE / ROOM RATE

Deluxe Room

Single S\$300++ per night Double S\$320++ per night

Room rate inclusive of daily Buffet Breakfast served in Triple
Three at Level 5 and in-room Internet access

Meritus Club Room

Single S\$400++ per night Double S\$400++ per night

Room rate inclusive of access to Top of the M at Level 38/39, with
all day refreshments including daily Buffet Breakfast and internet
access

Room Preferences (subject to availability)

Smoking Non-smoking

King bedded Twin bedded

• All room rates are subject to 10% service charge; and 7% Goods
Service Tax.

• Check-in time is at 14:00 hours; check-out time is at 11:00
hours

• All reservations require credit card guarantee and will receive
a confirmation number from the hotel via fax or email.

• Guarantee policy: Should there be a no-show or cancellation
for confirmed reservation, the full duration of room charge
will be imposed.

• All reservations are to be guaranteed upon credit card details
received.

LIMOUSINE ARRANGEMENT

Not required

One (1) way limousine transfer from Airport to Hotel at
S\$110.00 subject to 7% GST

One (1) way limousine transfer from Hotel to Airport at
S\$110.00 subject to 7% GST

Return limousine transfer at S\$220.00 subject to 7% GST

Car pick up between 2300hr - 0700hr, a surcharge of S\$10 + 7%
will be levied.

All pick-ups can be guaranteed upon credit card details received.

Additional comments/ special requirements:

RESERVATION GUARANTEE

Credit Card

Visa Mastercard Amex

Diners JCB

Credit Card Number: _____

Expiry Date: _____ month _____ year

Cardholder's name: _____

Signature of Cardholder: _____