1st Asia Insurance Brokers' Summit 👟

to commemorate SIBA's 40th Anniversary

25 – 26 February 2013, Marina Mandarin, Singapore

The New Age Insurance Broker

Cutting-Edge Strategies to Remain Competitive in Asia's Changing Risk Landscape



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The Asia Insurance Brokers' Summit, which commemorates the 40th Anniversary of the Singapore Insurance Brokers' Association (SIBA), provides a meaningful platform for the brokers in Asia to come together to look at critical issues affecting them in the changing risk profile of the region.

The Summit will look at cutting-edge strategies for insurance brokers as well as corporate risk managers to reinforce their role as a valued partner of the industry and make it more professional and sustainable. It will focus on best practices as well as seek breakthrough ideas through a variety of interactive panel discussions, presentations and networking sessions with brokers, insurers, academics, consultants and risk experts.

Who Should Attend

- Insurance Brokers
- CEOs and Senior Management of Insurance Companies
- Regulators & Supervisory Authorities
- Service Providers including Management Consultants, Lawyers, Technology Companies and Loss Adjusters
- Risk Managers

Speakers include:



Gerald Lim
President,
Singapore Insurance
Brokers' Association



Robin Johnson Regional Vice President, Distribution, AIG



Paul Clark
Asia-Pacific Insurance Leader,
Ernst & Young



Chee Keng Koon CEO – Singapore, QBE Insurance (International) Ltd

Shaun Standfield



Acting Chief Operating Officer – Asia,

QBE Insurance
(International) Ltd



José Manuel Fonseca Chairman, Brokerslink



Martin South CEO, Marsh Asia Pacific



Kent Chaplin
Head of Asia Pacific and Managing
Director,
Lloyd's Asia



Dallas Booth
CEO,
The National Insurance
Brokers Association
of Australia



Andy Homer
Chairman,
British Insurance Brokers'
Association



Ivan Donchev
Chairman of Supervisory
Committee,
Bulgarian Association of
Insurance Brokers



Patrick Chan
Chairman,
The Hong Kong Confederation
of Insurance Brokers



Sohanlal Kadel
President,
The Insurance Brokers
Association of India



Nanan Ginanjar
Chairman,
Association of Indonesian
Insurance and Re-Insurance
Brokers



Satoshi Kasseki Chairman, Japan Insurance Brokers Association



II Ho Lee Chairman, Korean Insurance Brokers Association



Alex Low Chairman, The Malaysian Insurance and Takaful Brokers Association



Kay Jackson
Director,
Simplex Insurance Solutions



Prof Allan Manning Managing Director, LMI Group Pty Ltd



Manan Sagar CEO, Lockton Companies (Singapore) Pte Ltd



B K Sinha
CEO & Managing Director,
Unison Insurance Broking
Services, India



Robert Kelly
Managing Director / CEO,
Steadfast Group Ltd



Yan Mei General Manager, MSH China (Beijing Branch)



Jeff Malatskey Insurance Practice Leader, Asia, Ernst & Young



Dr Feyi Soyewo
Chairman / CEO, Prestige
Insurance Brokers Ltd
Chairman, African Insurance
Brokers Association



Justin Coss
General Counsel and Company
Secretary, InterRISK
Australia Pty Ltd

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PROGRAMME

	Day One: Monday	, 25 Febr	uary 2013
8.00 am 9.00 am	Registration & Coffee Opening Remarks Sivam Subramaniam, Editor-in-Chief, Asia Insurance Review & Middle East Insurance Review	12.15 pm	Special Address: The Challenges of Independent Brokers in a Global Environment Jose Manuel Fonseca, Chairman, Brokerslink & CEO, MDS Group
9.05 am	Welcome Address by Conference Chairman for Day One Jeff Malatskey, Insurance Practice Leader, Asia, Ernst & Young	12.45 pm 2.15 pm	Lunch Hosted by AIG APAC Broker Keynote Address: Overview of the Insurance Broker's Strategic Value Add in Asia Martin South, CEO, Marsh Asia Pacific
9.10 am	SIBA's 40th Anniversary Welcome Address Gerald Lim, President, Singapore Insurance Brokers' Association (SIBA)	2.45 pm	Interactive Panel on the Real Partnerships between Risk Managers, Brokers and Insurers
9.25 am	Official Keynote Address Ng Nam Sin, Assistant Managing Director, Development Group, Monetary Authority of Singapore		Chairman of Panel: Chee Keng Koon, CEO, QBE Insurance (International) Ltd, Singapore Panellists: Franck Baron, Group General Manager, Risk Management and Insurance, International SOS Justin Coss, General Counsel and Company Secretary, InterRISK Australia Pty Ltd Broker Of The Year (Medium) – 2012 Australian Insurance Industry Dr Feyi Soyewo, Chairman / Chief Executive Officer, Prestige Insurance Brokers Ltd; Past President, Nigeria Council of Insurance Brokers; Chairman, African
9.45 am	Industry Keynote: The Outlook for the Insurance Industry - The Good, the Bad and the Ugly Robin Johnson, Regional Vice President, Distribution, AIG		
10.15 am	Broker Keynote Address: Overview of the Role of Brokers in the Insurance Chain – Has the New Age Broker Arrived? The Value Add that Brokers Can Bring to the Marketplace Andy Homer, Chairman, British Insurance Brokers' Association (BIBA)		
10.45 am	Tea Break		Insurance Brokers Association
11.15 am	Special Address: Brokers Without Borders – The World Network of Brokers Dallas Booth, CEO, National Insurance Brokers Association of Australia (NIBA) and Asia/Pacific Representative, The World Federation of Insurance Intermediaries (WFII)	3.30 pm 4.00 pm	Tea Break An Update on Local Markets in and Beyond: Specific Challenges Faced Ivan Donchev, Chairman of Supervisory Committee,
11.45 am	Panel of Broking Associations on Getting Geared Up to Face Changing Regulations and World of Social Media and Technology Panellists: Patrick Chan, Chairman, Hong Kong Confederation of Insurance Brokers (CIB) Dallas Booth, CEO, National Insurance Brokers Association of Australia (NIBA) and Asia/Pacific Representative, The World Federation of Insurance Intermediaries (WFII) Gerald Lim, President, Singapore Insurance Brokers' Association (SIBA) Andy Homer, Chairman, British Insurance Brokers' Association (BIBA)	5.00 pm	 Bulgarian Association of Insurance Brokers (BAIB) Sohanlal Kadel, President, Insurance Brokers Associat of India (IBAI) Nanan Ginanjar, Chairman, Association of Indonesia Insurance and Re-Insurance Brokers (APPARINDO) Satoshi Kasseki, Chairman, Japan Insurance Brokers Association (JIBA) Il Ho Lee, Chairman, Korean Insurance Brokers Association (KIBA) Alex Low, Chairman, Malaysian Insurance and Takaf Brokers Association (MITBA) Anchor Address: The World of Insurance and Under Insurance Kent Chaplin, Head of Asia Pacific and Managing Director, Lloyd's Asia End of Day One
		5.30 pm	End of Day One

Day Two: Tuesday, 26 February 2013

9.00 am	Welcome Address by Conference Chairman for Day Two	10.15	Insurance Industry Leader of the Year - 2011 Australian Insurance Industry Awards
	Derek Teo, President, General Insurance Association of Singapore	12.15 pm	Lunch Hosted by Ernst & Young
9.05 am	Special Address: Strategic Tips to Win in the Broking Game Today – Running an Effective Broking	2.00 pm	Value Multiplication in the Health Insurance Landscape: Trends and Challenges in China Yan Mei, General Manager, MSH China (Beijing Branch)
	Operation Paul Clark, Asia Pacific Sector Leader, Financial Services Office, Ernst & Young	2.30 pm	Technical Session: Dynamic Value Add of Brokers in Nat CATs - Risk Management and Claims Management Prof Allan Manning, Managing Director, The LMI Group
9.35 am	Survival Strategies for Small and Medium Brokers in a World Where Big is Beautiful Kay Jackson, Director, Simplex Insurance Solutions Broker of the Year (Small) – 2012 Australian Insurance	3.00 pm	Anchor Address: Can Brokers Shape the Future of the Industry? Shaun Standfield, Acting Chief Operating Officer – Asia, QBE Insurance (International) Ltd
10.05 am	Industry Awards Strategies of a Winner B. K. Sinha, CEO & Managing Director, Unison Insurance Broking Services, India Broker Of The Year – The 16th Asia Insurance Industry	3.30 pm	End of Conference & Tea Break

Awards 2012

10.35 am

11.15 am

Country Spotlight: Australia
Current Challenges and Opportunities in Australia
Robert Kelly, Managing Director, CEO,
Steadfast Group Ltd

11.45 am Panel on Cutting Edge Strategies for Brokers:

- ▶ The winning broking set up for today
- ▶ How to remain competitive in a changing market
- ▶ Competing with new channels and products
- ▶ The threat of disintermediation
- ▶ Being a Lloyd's Broker
- Nurturing long term customers
- ► Meeting customer expectations
- ▶ Being different from the pack
- ▶ Local vs Foreign Brokers
- ▶ Big vs Small Chairman of Panel: Chee Keng Koon, CEO, QBE Insurance (International) Ltd, Singapore

- Ivan Donchev, Chairman of Supervisory Committee, Bulgarian Association of Insurance Brokers (BAIB)
- B. K. Sinha, CEO & Managing Director, Unison Insurance Broking Services, India
- Manan Sagar, CEO, Lockton Companies (Singapore) Pte Ltd
- Kay Jackson, Director, Simplex Insurance Solutions

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Fax to: (65) 6512 5335

Conference Registration Form To: Ms Michelle Asia Insurance Review

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Job Title					
Company					
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Subscribers US\$980 Subscribers US\$1,480 Non-Subscribers US\$1,280* Non-Subscribers US\$1,680* (*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily) Full registration fees MUST be paid before the valid dates for admittance at conference. Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount. I came to know about this conference through: AIR/MIR magazine AIR/MIR Website Brochure Email Email Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact) Remarks: Group registration: Special Offer for Year 2013 Register two delegates from the same company, and send the third delegate to attend the conference free of charge! (Valid only for delegates from the same company in the same country) Registration fee includes participation at Conference plus tea breaks and lunches.					
All meals are prepared without pork, lard and beef. Special Dietary Requirements I would like to have vegetarian meals during the Conference.					
Closing date for registration: 18 Feb 2013					
For cancellation in writing made before 18 Jan 2013 , 50% of the conference fee will be refunded. No refunds will be made for cancellations after 18 Jan 2013 . However, substitution or replacement of delegates will be allowed.					
PAYMENT I undertake to indemnify the organisers for all bank charges ☐ I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"					
☐ Telegraphic / Wire Transfer to the following account: The Development Bank Of Singapore, 6 Shenton Way,					

DBS Building, Singapore 068 809

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Please fax Room Reservation Form direct to Hotel

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Marina Mandarin Singapore

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Please fill in Guest particulars on Registration Form

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ARRI	VAL D	ATE
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Check in date: Flight: _____ ETA:____

DEPARTURE DATE

Check out date: _____ Flight: _____ ETD:___

ROOM TYPE / ROOM RATE

☐ Premier Room at S\$370++ per room per night with 1 daily breakfast & 24hrs internet access

Room Preferences (subject to availability) ☐ Smoking ☐ Non-smoking

☐ King bedded ☐ Twin bedded

LIMOUSINE ARRANGEMENT

- ☐ Not require
- ☐ One (I) way limousine transfer (Chrysler Cab) from Airport to Hotel at \$\$55.00 subject to 7% GST
- ☐ One (1) way limousine transfer from Hotel to Airport at S\$55.00 subject to 7% GST
- ☐ Return limousine transfer at S\$110.00 subject to 7% GST

Car pick up between 2300hr - 0700hr, a surcharge of S\$10 + 7% will be levied.

All pick-ups can be guaranteed upon credit card details received.

Additional comments/ special requirements:

- All room rates are subject to 10% service charge; and 7% Goods Service Tax.
- Check-in time is at 14:00 hours; check-out time is at 12:00 hours. Early check-in and late check-out charges will apply.
- All reservations require credit card guarantee and will receive a confirmation number from the hotel via fax or
- Guarantee policy: One night charge will be imposed to the credit card upon cancellation made less than 21 days prior to date of arrival. For No-Show, a full duration of the confirmed booking will be imposed.
- All reservations are to be guaranteed upon credit card details received.

RESERVATION GUARANTEE

Credit Card

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Expiry Date : Cardholder's 1 Signature of C		year	
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Date: (Conference fee is inclusive of prevailing GST)