

13th Asia CEO Insurance Summit

20 – 21 March 2013

Grand Millennium Sukhumvit Bangkok, Thailand

Theme: *“Turning Threats to Profits”*
Doing business in a crisis-ridden world

Register by
 20 Feb 2013 for
 Early Bird Discounts!



Official & Keynote Addresses by:



Pravej Ongartsittigul
 Secretary General,
 Office of Insurance Commission,
 Thailand



Bob Thomas
 Chief Operating Officer,
 Global Commercial Insurance,
AIG



John H Fitzpatrick
 Secretary General,
 The Geneva Association



Michael Morrissey
 President & CEO,
 International Insurance Society

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The business environment gets tougher and there is always a new crisis brewing. Hence the smart CEO has to be prepared to face these threats on a daily basis to get ahead of the tough challenges of the day. His job is to turn threats into profits in a sustainable fashion as a leader here to stay.

Hence, our theme for the next CEO Summit takes on the theme of: Turning Threats to Profits, with the sub-text to unleash the power of ERM.

The CEO Summit series, launched in 2001 by Asia Insurance Review together with the global think-tank of the insurance industry, the Geneva Association, and with the support of the International Insurance Society, was aimed at giving CEOs in Asia a much needed platform to meet and discuss hot issues of the day in the pursuit to become World Class players. Over the 12 years, this need has become more critical and with the CEOs coming into their own, the Summit has also become a forum for very open discussions as well.

The 13th Summit is a must-attend, for all CEOs looking to soar to ride out the doomsday scenario, as well as to build insurance on an even keel in society, whilst learning the vital lessons from the past crises and the red flags.

Must attend!

About the Asia CEO Insurance Summit

The Asia CEO Insurance Summit has come to be regarded as the leading insurance event in the AIR series of conferences bringing together leaders in the market including regulators and CEOs from regional as well as domestic and global companies.

Some of the past themes handled have included Priority Issues for Survival; Strategic Positioning for Success in a Liberalising Market; Eyeing World Class Standards in Asia; Delivering on the Promise of Growth and Profitability in Asia; Creating a World Class Management Culture For Growth and Success in Asia; A Renewed Focus on the Market and the Customer; Managing the Potential of Profits in Risks; Achieving Regional Synergies & Partnerships To Boost Competitiveness; The Coming Integration of Marketing and Sales; Doing Business in a Post Crisis World; Repositioning for the new competitive era; and the Dashboard for Insurance CEOs.

Who Should Attend

- CEOs & Senior Management of Insurance & Reinsurance Companies (Life & Non-Life)
- Insurance & Reinsurance Brokers
- Management Consultants
- Supervisors & Regulators
- Risk Managers
- Lawyers, Technology Experts, Loss Adjusters & Other Service Providers to the Insurance Industry
- Banks & Financial Institutions Serving the Insurance Industry

Key Topics

- Crisis Management – The CEO's role
- Year No. 5 of the Global Economic Crisis: What is Next?
- Defying the economics of price logic – The new Back to Basics
- Asian Companies in World Arena - How they compare? Marketing, Branding, Innovation, and Profitability
- Niche Growth Avenues for Insurers: Are there hidden Hot Spots for Growth in Asia
- The World of ERM

Strategic Panels

- The Crisis Dialogue: CEOs and Regulators
- Panel on Most Critical Need of the Day – Talent shortage in Asia



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PROGRAMME

19 March 2013, Tuesday

9.00 am **Golf** Sponsored by **Bangkok Insurance**
The Ayodhya Links golf course
www.ayodhyalinks.co.th
(limited to 40 guests on a first come first serve basis)
Followed by **Lunch** hosted by **Bangkok Insurance**

20 March 2013, Wednesday

7.30 am Registration & Coffee

8.15 am **Welcome Address**

Jiraphant Asvatanakul, President,
Thai General Insurance Association

8.25 am **Official Address**

Pravej Ongartsittigul, Secretary General,
Office of Insurance Commission, Thailand

8.30 am **Official VIP Keynote Address**

High Level Official, Ministry of Finance, Thailand

9.00 am **Industry Keynote Address: Crisis Management –**

The CEO's Role in Turning Threats Into Profits

Bob Thomas, Chief Operating Officer,
Global Commercial Insurance, AIG

9.30 am **Keynote Address II: The Regulatory Challenges to**

the Industry

John H Fitzpatrick, Secretary General,
The Geneva Association

10.00 am Tea Break

10.30 am **Year No. 5 of the Global Economic Crisis:**

What is Next?

Luca Silipo, Managing Director,
Chief Economist, Asia Pacific, NATIXIS Asia Limited

11.15 am **Asian Companies in World Arena – How They**

Compare? Marketing, Branding, Innovation, and

Profitability

Mark Saunders, Managing Director,
Towers Watson

12.00nn **Distribution Leading the Business**

12.45 pm Lunch Hosted by AIG

2.00 pm **Managing Across Asia in These Halcyon Days – How**

Corporate Boards of Western Multinationals Can

Build and Manage Successful Operations Across

Asia

Gordon Perchthold, Senior Advisor,
Managing Across Asia

Dialogue: Regulators & CEOs

2.30 pm An interactive discussion on how regulators and CEOs can co-operate more actively and informally to ride out the doomsday scenario as well as build insurance on an even keel in society; the vital lessons from the past crises and the red flags against complacency to be sustainable. Plus hot issues of the day for CEOs and what should be on their daily dashboard for management

Panel Chairman:

Sivam Subramaniam, Editor-in-Chief,
Asia Insurance Review & Middle East Insurance Review

Panellists include:

• **Ms Joanne Tzeng Yu-Chiung, Director General,**
Insurance Bureau, Financial Supervisory
Commission, Taiwan

• **Mrs Indrani Sugathadasa, Chairperson,**
Insurance Board of Sri Lanka

• **Pravej Ongartsittigul, Secretary General,**
Office of Insurance Commission, Thailand

• **Chai Sophonpanich, Chairman & CEO,**
Bangkok Insurance

• **Kent Chaplin, Head of Asia Pacific, Managing**
Director, Lloyd's Asia

• **Marcus Hanrieder, CEO, Munich Re, Malaysia**

• **Praveen Gupta, Managing Director & CEO,**
Raheja QBE General Insurance Co Ltd

3.45 pm Tea Break

4.15 pm **Innovation as a Driver: A Case Study of Success in**

Innovation – Direct Asia

Anthony Hobrow, Group Chief Executive, Direct Asia
Management Services Pte Ltd

4.45 pm **The World of ERM: Why is ERM Such a Sure Play?**

Boning Tong, Chief Risk Officer, Asia Pacific, Metlife
Risk Manager of the Year, Asia Insurance Industry
Awards 2012

5.15 pm End of Day One

21 March 2013, Thursday

8.45 am **Keynote Address III: The New World Insurance**

Order

Michael Morrissey, President & CEO,
International Insurance Society

9.15am **Treating Customers Fairly – What CEOs Must Know**

Stephen Rosling, Co-founder & Director, TCF Matters

9.45 am **Are There Hidden Hot Spots for Growth in Asia:**

Health Insurance – Are You Missing Out?

Laurent Pochat-Cottilloux, Regional Managing
Director, Asia Pacific Health Reinsurance Markets,
AXA

10.15am Tea Break

Panel on Nurturing Talent in the Asian Insurance Industry

10.45 am **Jumping the Talent Curve: A Regional White**

Paper on the Insurance Industry Talent Needs &

Challenges in Asia

Bob Aubrey, Partner & Practice Leader, People
Development Consulting, Mazars Consulting Asia
Pte Ltd

11.15am **Getting the right mix of HR and technical people to**

drive the organization; hiring and retaining talent;

wage competition; cross cultural management;

being local, regional and international, What

should be done to improve talent management for

the insurance industry in Asia

Panel Chairman:

Julien Parasio, Senior Manager – Head of Asia Pacific
Insurance Desk, Mazars Asia Pacific

Panellists:

• **Malcolm Steingold, CEO, Aon Benfield Asia Pacific**

• **Andrew Vigar, Regional Manager, Asia,**
XL Insurance Company Ltd

• **Kent Chaplin, Head of Asia Pacific,**
Managing Director, Lloyd's Asia

12.15 pm Lunch Hosted by Aon Benfield

Half Day Seminar on Critical Lessons Learnt from the Thai Floods: “Impact of Thai Floods on Future of Insurance & Reinsurance in Asia”

Chairman of Seminar

Malcolm Steingold, Chief Executive Officer,
Aon Benfield Asia Pacific

1.30 pm **Updates on Lessons Learnt and Forgotten from 2011**

Vichai Santimahakullert, Vice Executive President,
Mitsui Sumitomo Insurance Co., Ltd., Thailand
Branch & Chairman, Property Insurance Committee,
General Insurance Association of Thailand

2.00 pm **Impact of 2011 Catastrophes on APAC attitudes**

towards Catastrophe Risk Management and

Underwriting

Malcolm Steingold, Chief Executive Officer,
Aon Benfield Asia Pacific

2.30 pm **Risk Transfer: Insurance and Reinsurance Lessons**

Learnt

Marc Hannebert, Executive Vice President, CCR

3.00 pm Tea Break Hosted by BELFOR Asia Pte Ltd

3.30 pm **Business Interruption and Disaster Recovery Efforts**

– Lessons Learnt

Brian Whitmore, Managing Director, Asia,
BELFOR (Asia) Pte Ltd;

Service Provider of the Year, Asia Insurance Industry
Awards 2012

4.00 pm **Modeling Insured Exposures Against the Next**

Asian Catastrophe

Dr Robert Muir-Wood, Chief Research Officer, RMS

4.30 pm **Anchor Address: The Pros & Cons of Various**

Approaches to Modeling the Thai Flood Risks -

The Way Forward

Uday Virkud, Executive Vice President,
AIR Worldwide Corporation

5.00 pm **Special Address on Risk Management Lessons on**

Supply Chain Management

Gabrielle Iglesias, Senior Project Officer,
Asian Disaster Preparedness Center

5.30 pm End of Seminar

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Fax to: (65) 6512 5335

Conference Registration Form

To: Ms Wee Ling, Asia Insurance Review
 69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
 DID: (65) 6372 3167 • email: weeling@asiainsurancereview.com
 or register online at www.asiainsurancereview.com
 Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof	
First Name: _____	Last Name / Surname: _____
Job Title _____	
Company _____	
Address _____	
Tel: () _____	
Mobile: () _____	
Fax: () _____	
email: _____	

REGISTRATION FOR FULL TWO-DAY CONFERENCE

Early Bird (valid till 20 Feb 2013)

Subscribers US\$980
 Non-Subscribers US\$1,280*

Normal Registration

Subscribers US\$1,480
 Non-Subscribers US\$1,680*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Registration for Thai Floods Seminar only

I would like to register for the **Half-Day Thai Floods Seminar** on **21 March 2013** (12.15 – 5.30pm; inclusive of lunch) only at US\$500

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

- AIR/MIR magazine AIR/MIR Website Brochure Email
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration:

Special Offer for Year 2013 Register two delegates from the same company, and send the third delegate to attend the conference free of charge! (Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Closing date for registration: 13 Mar 2013

For cancellation in writing made before **20 Feb 2013**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **20 Feb 2013**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:
 The Development Bank Of Singapore, 6 Shenton Way,
 DBS Building, Singapore 068 809
 • US\$ (Account No.: 0001 - 004838-01-9-022)
 • Swift Code: DBS SSGS++

Please debit the sum of US Dollars US\$ _____ for Conference Registration fee from my

Mastercard VISA American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: ____ - ____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is zero-rated for GST)

Fax to: (+66) 2 204 4188

Please fax Room Reservation Form direct to Hotel

Hotel Reservation Form

Attn: Mrs Solasa Rodcharoen, Reservation Manager
 Email: solasa.r@grandmillenniumskv.com

Grand Millennium Sukhumvit Bangkok
 30 Sukhumvit, 21 Asoke Road, Bangkok, 10110 Thailand
 Tel: +66 2 204 4000, Fax: +66 2 204 4188
www.grandmillenniumskv.com

Please fill in Guest particulars on Registration Form

ARRIVAL DATE

Check in date: _____

Flight: _____ ETA: _____

DEPARTURE DATE

Check out date: _____

Flight: _____ ETD: _____

ROOM

Deluxe Room

Single THB4,500++ Double THB4,900++

Room Preferences (subject to availability)

Smoking Non-smoking

King bedded Twin bedded

- Room rates inclusive of Breakfast and Internet
- Room rates are subject to 10% service charge and 7% applicable government tax. The hotel reserves the right to adjust the applicable VAT and/or tax according to any change in the government tax law or tax structure.
- Check-in time is at 1400hrs. Check-out time is at 1200hrs. Early check-in and late check-out charges will apply.
- A one(t) night charge will be levied to pre-block the room for a confirmed early arrival before 1400hrs. Check-out after 1200hrs but not before 1800hrs will be charged at 50% of the applicable room rate. A full day charge will apply for a check-out after 1800hrs.
- For No-Show, a full duration of the confirmed booking will be imposed.
- All reservations require credit card guarantee

AIRPORT TRANSFER (Suvarnabhumi Airport)

Not required

Airport to Hotel by BMW Series 5, THB2,100 net/car/way (maximum 3 passengers)

Hotel to Airport by BMW Series 5, THB2,100 net/car/way (maximum 3 passengers)

Airport to Hotel by Toyota Commuter Van, THB2,500 net/car/way (maximum 8 passengers)

Hotel to Airport by Toyota Commuter Van, THB2,500 net/car/way (maximum 8 passengers)

Additional comments/ special requirements:

RESERVATION GUARANTEE

Credit Card

Visa Mastercard Amex

Diners JCB

Credit Card Number: _____

Expiry Date : _____ month _____ year

Cardholder's name: _____

Signature of Cardholder: _____

For Golf Registration, please contact:

Ms Boontisa Techasongkun
 Tel: +662 285 8500-1, mobile: +6685 933 5222
 Email: Boontisa.t@bangkokinsurance.com
 Registration & misc. fees: Baht5,000 (US\$170) nett
 For information on the golf club, visit www.ayodhyalinks.co.th