

# Asia Insurance Review Advertisement Booking Form 2010

Please tick appropriate column(s) / box(es)

Print Advertisements		Rate	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	EAIC Issue <sup>1</sup>	Asean Insurance Journal <sup>2</sup>
Premium Positions (full colour)	Outside Back Cover	€ 3,770														
	Inside Front Cover	2,630														
	Inside Back Cover	2,430														
	Facing Inside Front Cover	2,330														
	Facing Editor's Message Page	2,280														
	Facing Contents Page	2,280														
	Facing People on the Move Page	2,190														
	Facing Inside Back Cover	2,110														
	Facing First News Page	2,110														
	Double Page Spread	3,770														
	Gatefolds	5,950														
	Advertorial* (4 pages)	4,520														
	Advertorial* (8 pages)	9,040														
	Bellyband (inclusive of printing costs)	3,770														
Run-Of-Page Positions	Full Page Colour	€ 1,890														
	Full Page Black & White	1,440														
	Half Page Colour	1,360														
	Half Page Black & White	1,060														

<sup>1</sup> Special Supplement for East Asian Insurance Congress (Oct);  
<sup>2</sup> Asean Insurance Journal – Published annually to coincide with the Asean Insurance Council Meeting.

**Cancellation of Bookings for Print Advertisements**  
 All cancellations of advertisement bookings must be made in writing at least 21 days prior to publication date (1st day of the month) failing which administration charges of 25% of the advertisement rate will be imposed.

\* Inclusive of 200 free copies of reprints.

Website Advertisements	Impressions	20,000	30,000	50,000
Squawk Box (200 X 200 pixels)	<input type="checkbox"/>	€ 1,240	<input type="checkbox"/> € 1,740	<input type="checkbox"/> € 2,480
Banner (468 X 60 pixels)	<input type="checkbox"/>	1,490	<input type="checkbox"/> 1,990	<input type="checkbox"/> 2,730
Sky Scraper (120 X 600 pixels)	<input type="checkbox"/>	1,740	<input type="checkbox"/> 2,240	<input type="checkbox"/> 2,980
Button (120 X 120 pixels)	<input type="checkbox"/>	750	<input type="checkbox"/> 1,240	<input type="checkbox"/> 1,990

eWeekly Sponsorship	<input type="checkbox"/> Button (120 X 120 pixels)		<input type="checkbox"/> Banner (468 X 60 pixels)	
	Monthly	Yearly	Monthly	Yearly
eWeekly Asia (Mon)	<input type="checkbox"/> €1,160	<input type="checkbox"/> €11,600	<input type="checkbox"/> €2,500	<input type="checkbox"/> €25,000
eWeekly Aust (Tue; am)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly MiddleEast (Tue; pm)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly China (Wed; am)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly Takaful (Wed; pm)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly Japan (Thu; am)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly Taiwan (Thu; pm)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000
eWeekly India (Fri)	<input type="checkbox"/> 1,160	<input type="checkbox"/> 11,600	<input type="checkbox"/> 2,500	<input type="checkbox"/> 25,000

Name: \_\_\_\_\_  
 Designation: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For office use  
 A.C.: \_\_\_\_\_  
 Disc (%): \_\_\_\_\_

Asia Insurance Review  
♦ Editorial Column Sponsorship Form 2010 ♦

Name of Column: \_\_\_\_\_

Amount payable per issue: €2,630

Monthly       Bi-monthly       Quarterly       Others \_\_\_\_\_

Please tick appropriate column(s) to confirm your article / advertisement schedule

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Article												
Advertisement (1 Full-Page colour ROP)												

**Terms and Conditions**

- 1) The column sponsorship includes one article and one **FREE** full-page colour advertisement (run-of-page) per issue.
- 2) Editorial contribution must be no longer than 1,200 words, and any graphics, table, images or photos accompanying the text must all fit into a maximum of two pages of the magazine, subject to editing by Asia Insurance Review. All editing or changes by Asia Insurance Review are FINAL.
- 3) Editorial contributions should reach the editor by the 5th day of the month PRECEDING the issue in which the article is to be placed.
- 4) Artwork should reach the publisher by the 15th day of the month PRECEDING the issue in which the advertisement is to be placed.
- 5) Payment in full, to be settled upon receipt of the invoice from the publisher, Asia Insurance Review.
- 6) The Company will be liable for the full settlement of the Column Sponsorship fee should the signatory cancel the sponsorship or not deliver the column article and/or advertisement artwork by the given deadline. Missed articles and/or advertisement will be deemed as being forfeited unless Asia Insurance Review is informed about the postponement in writing (see below).

**Postponement**

- 6 weeks notice must be made in writing. Deferment can only be made to the following issue. Please note that the advertiser will still be billed according to the contract where the article is scheduled to run.

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_