

# Asia Insurance Review

## ◆ Advertisement Booking Form 2010 ◆

Please tick appropriate column(s) / box(es)

Print Advertisements		Rate	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	EAIC Issue <sup>1</sup>	Asean Insurance Journal <sup>2</sup>	
Position																	
Premium Positions (full colour)	Outside Back Cover	SGD 7,960															
	Inside Front Cover	5,550															
	Inside Back Cover	5,130															
	Facing Inside Front Cover	4,920															
	Facing Editor's Message Page	4,820															
	Facing Contents Page	4,820															
	Facing People on the Move Page	4,610															
	Facing Inside Back Cover	4,450															
	Facing First News Page	4,450															
	Double Page Spread	7,900															
	Gatefolds	12,560															
	Advertorial* (4 pages)	9,550															
	Advertorial* (8 pages)	19,100															
	Bellyband (inclusive of printing costs)	7,960															
Run-Of-Page Positions	Full Page Colour	SGD 3,980															
	Full Page Black & White	3,040															
	Half Page Colour	2,860															
	Half Page Black & White	2,220															

<sup>1</sup> Special Supplement for East Asian Insurance Congress (Oct);

<sup>2</sup> Asean Insurance Journal - Published annually to coincide with the Asean Insurance Council Meeting.

### Cancellation of Bookings for Print Advertisements

All cancellations of advertisement bookings must be made in writing at least 21 days prior to publication date (1st day of the month) failing which administration charges of 25% of the advertisement rate will be imposed.

\* Inclusive of 200 free copies of reprints.

Website Advertisements	Impressions	20,000	30,000	50,000
Squawk Box (200 X 200 pixels)		<input type="checkbox"/> SGD2,620	<input type="checkbox"/> SGD3,680	<input type="checkbox"/> SGD5,240
Banner (468 X 60 pixels)		<input type="checkbox"/> 3,150	<input type="checkbox"/> 4,210	<input type="checkbox"/> 5,770
Sky Scraper (120 X 600 pixels)		<input type="checkbox"/> 3,680	<input type="checkbox"/> 4,740	<input type="checkbox"/> 6,300
Button (120 X 120 pixels)		<input type="checkbox"/> 1,590	<input type="checkbox"/> 2,620	<input type="checkbox"/> 4,210

eWeekly Sponsorship	<input type="checkbox"/> Button (120 X 120 pixels)		<input type="checkbox"/> Banner (468 X 60 pixels)	
	Monthly	Yearly	Monthly	Yearly
eWeekly Asia (Mon)	<input type="checkbox"/> SGD2,620	<input type="checkbox"/> SGD26,200	<input type="checkbox"/> SGD4,210	<input type="checkbox"/> SGD42,100
eWeekly Aust (Tue; am)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly MiddleEast (Tue; pm)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly China (Wed; am)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly Takaful (Wed; pm)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly Japan (Thu; am)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly Taiwan (Thu; pm)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly India (Fri)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For office use
A.C.: _____
Disc (%): _____

Asia Insurance Review  
 ♦ Editorial Column Sponsorship Form 2010 ♦

Name of Column: \_\_\_\_\_

Amount payable per issue: SGD\$5,250

Monthly       Bi-monthly       Quarterly       Others \_\_\_\_\_

Please tick appropriate column(s) to confirm your article / advertisement schedule

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Article												
Advertisement (1 Full-Page colour ROP)												

**Terms and Conditions**

- 1) The column sponsorship includes one article and one **FREE** full-page colour advertisement (run-of-page) per issue.
- 2) Editorial contribution must be no longer than 1,200 words, and any graphics, table, images or photos accompanying the text must all fit into a maximum of two pages of the magazine, subject to editing by Asia Insurance Review. All editing or changes by Asia Insurance Review are FINAL.
- 3) Editorial contributions should reach the editor by the 5th day of the month PRECEDING the issue in which the article is to be placed.
- 4) Artwork should reach the publisher by the 15th day of the month PRECEDING the issue in which the advertisement is to be placed.
- 5) Payment in full, to be settled upon receipt of the invoice from the publisher, Asia Insurance Review.
- 6) The Company will be liable for the full settlement of the Column Sponsorship fee should the signatory cancel the sponsorship or not deliver the column article and/or advertisement artwork by the given deadline. Missed articles and/or advertisement will be deemed as being forfeited unless Asia Insurance Review is informed about the postponement in writing (see below).

**Postponement**

- 6 weeks notice must be made in writing. Deferment can only be made to the following issue. Please note that the advertiser will still be billed according to the contract where the article is scheduled to run.

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_