

# ASIA INSURANCE REVIEW

◆ Online Initiatives 2010 ◆

Website Advertisements	Impressions	20,000	30,000	50,000
Squawk Box (200 X 200 pixels)	<input type="checkbox"/>	SGD2,620	<input type="checkbox"/> SGD3,680	<input type="checkbox"/> SGD5,240
Banner (468 X 60 pixels)	<input type="checkbox"/>	3,150	<input type="checkbox"/> 4,210	<input type="checkbox"/> 5,770
Sky Scraper (120 X 600 pixels)	<input type="checkbox"/>	3,680	<input type="checkbox"/> 4,740	<input type="checkbox"/> 6,300
Button (120 X 120 pixels)	<input type="checkbox"/>	1,590	<input type="checkbox"/> 2,620	<input type="checkbox"/> 4,210

eWeekly Sponsorship	<input type="checkbox"/> Button (120 X 120 pixels)		<input type="checkbox"/> Banner (468 X 60 pixels)	
	Monthly	Yearly	Monthly	Yearly
eWeekly Asia (Mon)	<input type="checkbox"/> SGD2,620	<input type="checkbox"/> SGD26,200	<input type="checkbox"/> SGD4,210	<input type="checkbox"/> SGD42,100
eWeekly Aust (Tue; am)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly MiddleEast (Tue; pm)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly China (Wed; am)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly Takaful (Wed; pm)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly Japan (Thu; am)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly Taiwan (Thu; pm)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100
eWeekly India (Fri)	<input type="checkbox"/> 2,620	<input type="checkbox"/> 26,200	<input type="checkbox"/> 4,210	<input type="checkbox"/> 42,100

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For office use

A.C.: \_\_\_\_\_ Disc (%): \_\_\_\_\_

**Ins Communications Pte Ltd**

69 Amoy Street, Singapore 069888

Tel: (65) 6224 5583 ◆ Fax: (65) 6224 1091 ◆ [www.asiainsurancereview.com](http://www.asiainsurancereview.com)