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9th Asian Insurance CFO Summit

3-5 June 2015, The Excelsior Hotel, Hong Kong

Theme: "Reinventing the CFO's Role in the Era of Disruptions"



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Disruptive innovation is now becoming an important challenge for the insurance industry as well as for the wider economy. Despite the unique specificities of the insurance industry, it is increasingly targeted by disruptive innovation and technology impacting how we serve our clients. The winds of change through social media, big data, rising risk profiles, evolving regulatory regimes and new technologies appear set to sweep widely through the insurance landscape and CFOs will need to try to hold the fort, retaining and growing their business.

So how should CFOs position themselves for success in this era of “disruption”? Will the finance function and the CFO’s role need to be reinvented? How can CFOs leverage their growing influence to manage change and drive enterprise growth? How can CFOs ride the winds of change to add value? How can CFOs capitalise on these disruptive changes to bring stability and maximise opportunity to their operations on all fronts?

A key role of the CFO is to help the CEO, and the company, to work through such challenges in order to achieve strategic objectives and ambitions. This year’s theme “Reinventing the CFOs’ Role in the Era of Disruptions” will look not only at how CFOs can ride the rollercoaster landscape, but how to equip today’s CFO with a disruption toolkit to navigate the necessary changes.

Who Should Attend

- CFOs, CEOs and COOs of Insurance & Reinsurance Companies
- Investment Managers
- Financial Executives
- Management Consultants
- Industry Actuaries, Accountants, and Tax Managers
- Service Providers to the Insurance Industry
- Regulators

Event Sells Out Fast! Register Quickly to Secure Your Seat!

Speakers include:

 Jeff Malatskey Insurance Practice Leader, Asia, EY	 Bill Bartlett Director, RGA	 Billy Wong Immediate Past President, The Actuarial Society of Hong Kong
 Bob Leung Managing Director, Head of Asia Insurance and Diversified Financials, UBS Investment Research	 Phil Gough Executive Director, Financial Services Advisory, EY	 Jason Zhang CFO, Asia RGA
 Daniel Yap Head of Financial Institutions and Public Sector Coverage, Asia Pacific, Natixis	 Eddie Leung Regional Head of Insurance Coverage, Financial Institutions and Public Sector, Asia Pacific, Natixis	 Angela Tan CFO, Avicennia Capital Sdn Bhd
 Anthony Hobrow Deputy Chairman, Direct Asia Insurance (Holdings) Pte Ltd	 David Alexander Director/Head of Business Development, Asia, Swiss Re	 Benjamin Yeo Managing Director, Global Head of Insurance and North Asian Banks, DBS Bank Ltd
 Peter Telders Partner, Assurance – Financial Services, EY	 Tze Ping Chng Partner, Actuarial & Insurance Advisory Services, EY	 Sally Yim Vice President – Senior Credit Officer, Financial Institutions Group, Moody’s Investors Service
 Alan Yip Executive Director & Member, Global Insurance Solutions J.P. Morgan Asset Management	 Greg Solomon Regional Director, Willis Re Brokers	 Gerard Sitaramayya CFO, Hong Kong and Greater China, ACE
 Damian Delaney Chief Commercial Officer, Now Health International	 Karl Stark CEO Elagy	

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PROGRAMME

Day One: Wednesday, 3 June 2015

6.00 pm Early Registration of Speakers & Delegates 6.30 pm - **Welcome Cocktail Hosted by EY**
8.30pm

Day Two: Thursday, 4 June 2015

8.00 am	Registration	12.00 nn	Identifying Areas of Expense Reduction – Restructuring, Process and Productivity Improvements, Outsourcing and Offshoring <i>Paul Davis, CFO, Allianz Global Corporate & Specialty</i>
9.00 am	Welcome Remarks <i>Jeff Malatskey, Insurance Practice Leader, Asia, EY</i>	12.30 pm	Lunch Hosted by EY
9.10am	Address by Conference Chairman <i>Bill Bartlett, Director, RGA</i>	2.00 pm	Walking the Talk in Change Implementation – The Role of the CFO <i>Angela Tan, CFO, Avicennia Capital Sdn Bhd</i>
9.20 am	Opening Address <i>Billy Wong, Immediate Past President, The Actuarial Society of Hong Kong</i>	2.30 pm	How to Deal with Future Changes in a Merger – What CFOs Should be Aware of <i>Anthony Hobrow, Deputy Chairman, Direct Asia Insurance (Holdings) Pte Ltd</i>
9.30 am	Industry Address: Impact of Recent Regulatory Changes on Your Business Decisions <i>Bob Leung, Managing Director, Head of Asia Insurance and Diversified Financials, UBS Investment Research</i>	3.00 pm	Sustainability Through Disruption: Here's How to Build It <i>Alvinos Micromatis, Head of Business Performance & Planning, HSBC Insurance</i>
10.00 am	The CFO Challenge: Being a Better Business Partner in the Era of Disruption <i>Phil Gough, Executive Director, Financial Services Advisory, EY</i>	3.30 pm	Tea Break
10.30 am	Tea Break Hosted by Elagy	4.00 pm	CFO Panel: Disruption as the Game Changer Panel Moderator: Jeff Malatskey, Insurance Practice Leader, Asia, EY Panellists • <i>David Alexander, Director/Head of Business Development, Asia, Swiss Re</i> • <i>Paul Davis, Regional CFO, Allianz Global Corporate & Specialty</i> • <i>Benjamin Yeo, Managing Director, Global Head of Insurance and North Asian Banks, DBS Bank Ltd</i> • <i>Alvinos Micromatis, Head of Business Performance & Planning, HSBC Insurance</i> • <i>Damian Delaney, Chief Commercial Officer, Now Health International</i>
11.00 am	Risk Management in Asia Protection Markets – Short and Long-Term Perspectives in a Disruptive World • Focus on biometric risks inherent in protection products in the Asia region • The balance between innovation/growth and risk management in Asia protection markets • Short-term opportunities with cases studies and longterm view on protection product risks, including potentially disruptive forces in the future <i>Jason Zhang, CFO, Asia, RGA</i>	5.00 pm	End of Day Two
11.30 am	Improving Capital and Liquidity: Investment Strategies to fuel Business Innovation and Disruption • <i>Daniel Yap, Head of Financial Institutions and Public Sector Coverage, Asia Pacific, Natixis</i> • <i>Eddie Leung, Regional Head of Insurance Coverage, Financial Institutions and Public Sector, Asia Pacific, Natixis</i>		

Day Three: Friday, 5 June 2015

9.00 am	IFRS 4 & 9: An Update and Implementation Challenges • <i>Peter Telders, Partner, Assurance – Financial Services, EY</i> • <i>Tze Ping Chng, Partner, Actuarial & Insurance Advisory Services, EY</i>	11.30 am	Colour by Numbers: Improving KPIs, Boosting Performance, Using the Right Tools • do companies have adequate management metrics? • dealing with conflicting KPIs • balancing your short, medium & long-term goals • ensuring that your 'tools' improve your metrics <i>Greg Solomon, Regional Director, Willis Re Brokers</i>
9.30 am	The Ideal CFO in an RBC Environment <i>Gerard Sitaramayya, CFO, Hong Kong & Greater China, ACE</i>	12.00 nn	Mastering Big Data – Insight into Opportunity to Deliver Real Value <i>Karl Stark, CEO, Elagy</i>
10.00 am	Global Insurance Regulation: Update and Comparing Asian Regulatory Regimes to Others Including Solvency II – How Have Companies Responded to Capital Regime Changes <i>Sally Yim, Vice President – Senior Credit Officer, Financial Institutions Group, Moody's Investors Service</i>	12.30 pm	Lunch Hosted by RGA
10.30 am	Tea Break	2.00 pm	Nurturing and Developing CFO Talent <i>Riley King, Section Manager, Hays</i>
11.00 am	Alternatives in Insurance Portfolios: Why Alternatives Play an Important Role in Insurance Portfolios Today and How Best to Capitalize on Their Potential <i>Alan Yip, Executive Director & Member, Global Insurance Solutions Team, J.P. Morgan Asset Management</i>	2.30 pm	Digital Work within the Regulated Framework - Leveraging Social Media for Business Impact <i>Eric Yee, Head of Talent Solutions, Hong Kong, Macau, and Taiwan, LinkedIn Hong Kong</i>
		3.00 pm	Digitization of Distribution & The Rise of Wearable Technology <i>Damian Delaney, Chief Commercial Officer, Now Health International</i>
		3.30 pm	Close of Conference followed by Tea Break

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Registration Email: michelle@asiainsurancereview.com

Conference Registration

Registered by _____

To: Ms Michelle, Asia Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
DID: +65 6372 3178 • Fax: +65 6224 1091 • www.asiainsurancereview.com
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof

First Name: _____ Last Name/
Surname: _____

Nationality _____

Passport No _____

Job Title _____

Company _____

Address _____

Country _____

Tel: () _____

Cellular: () _____

Fax: () _____

email: _____

REGISTRATION

Early Bird (valid till 8 May 2015)

Subscribers ☐ US\$1,280

Non-Subscribers ☐ US\$1,580*

Normal Registration

Subscribers ☐ US\$1,780

Non-Subscribers ☐ US\$1,980*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

☐ AIR/MEIR magazine ☐ AIR/MEIR Website ☐ Brochure ☐ Email

☐ Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration:

Special Offer for Year 2015 Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

Special Dietary Requirements

☐ I would like to have vegetarian meals during the Conference.

Closing date for registration: 27 May 2015

For cancellation in writing made before **8 May 2015**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **8 May 2015**.

PAYMENT

I undertake to indemnify the organisers for all bank charges

☐ I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

☐ Telegraphic / Wire Transfer to the following account:

DBS Bank
Marina Financial Centre, 12 Marina Boulevard,
#03-00 MBFC, Tower 3, Singapore 018982
Branch: Marina Financial Centre Branch
Account Name: Ins Communications Pte Ltd
• US\$ (Account No.: 0001 - 004838-01-9-022)
• Swift Code: DBS SSGSG

☐ Please debit the sum of US Dollars US\$ _____ for Conference Registration fee from my

☐ Mastercard ☐ VISA ☐ American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: _____ - _____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is zero-rated for GST)

Hotel Reservation:

Email: exhkg-reservations@mohg.com

Fax: + 852 2576-7715

Hotel Reservation Form

GROUP CODE: 3GP6UC

The Excelsior Hong Kong

281 Gloucester Road, Causeway Bay, Hong Kong

Tel: + 852 2894 8888 • Fax: + 852 2576 7715

www.mandarinoriental.com/excelsior

PLEASE FILL IN GUEST PARTICULARS ON REGISTRATION FORM

ARRIVAL DATE

Check in date: _____

Flight: _____ ETA: _____

DEPARTURE DATE

Check out date: _____

Flight: _____ ETD: _____

ROOM TYPE / ROOM RATE

- ☐ HK\$1,550 Superior rooms with city view (280 sq feet/26 sqm)
- ☐ HK\$1,700 Superior Side Harbour View rooms (323 square feet/30 sqm)
- ☐ HK\$2,000 Deluxe Harbour View rooms (366 sq feet/34 sqm)
- ☐ Special rate for daily breakfast buffet at Cafe on 1/F at HK\$180 plus 10% service charges per person.

Indicate number of rooms required _____.

Room Preferences (subject to availability)

- ☐ Smoking ☐ Non-smoking
- ☐ Queen-sized Bed ☐ Twin Beds ☐ Others
- Above rates are subject to 10% service charges per room per night (rate inclusive of in-room broadband Internet access)
- All reservations must be guaranteed by credit card on or before 8 May, 2015. Otherwise, The Excelsior reserves the right to release non-guaranteed reservations.
- Once guaranteed, one night room charge will be posted to the credit card in case of no show, amendment or cancellation received after 8 May 2015.
- Check-in time is 2pm and the check-out time is 12 noon. For an extension up to 6pm, 50% of the daily room rate will be charged. After 6pm, the full day room rate will be applied.

AIRPORT TRANSFER

- ☐ Not required
 - ☐ Hotel Shuttle: HK\$140 per person per trip / HK\$280 per person for round-trip
 - ☐ Airport to Hotel ☐ Hotel to Airport ☐ Round-trip
 - ☐ Hotel Limousine: HK\$850 per car per trip / HK\$1,700 per car for round-trip
 - ☐ Airport to Hotel ☐ Hotel to Airport ☐ Round-trip
- All pick-ups can be guaranteed upon credit card details received.
Additional comments/ special requirements: _____

RESERVATION GUARANTEE

Credit Card

☐ Visa ☐ Mastercard ☐ Amex
☐ Diners ☐ JCB

Credit Card Number: _____

Expiry Date: _____ month _____ year

Cardholder's name: _____

Signature of Cardholder: _____

NOTE: Please forward the above reservation on or before 8 May 2015. For reservation requests received after 8 May 2015, the best available rate will be quoted subject to hotel availability.

FOR HOTEL USE

Confirmation Number: _____

Confirmed By: _____

Date: _____