

Asia Conference on Big Data and Analytics for Insurance

27-28 January 2016, Mandarin Orchard Hotel, Singapore

Theme: "Data-driven Business Growth and Underwriting"

Register by
23 December 2015 for
Early Bird Discounts!



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The siren call of Big Data resounds throughout the globe. Data – big and small – now is at the heart of strategy development throughout industry as organisations seek new strategies in the pursuit of profit.

The insurance industry sits on a rich vein of data, however unfortunately static, and historically under-exploited. In an increasingly data-driven business environment, it is time now for insurers to embark on the broader picture and leverage the insight it offers to gain and sustain a competitive advantage.

Is your organisation ready for that data journey? How can your organisation leverage data as a strategic tool? How will your organisation embed data analytics in every process? Do you have relevant data? And the right talent to make sense of it – and apply the insight?

Data analytics will play a key role in reshaping the way insurance organisations function, driving key business decisions, underwriting new policies, and creating new business opportunities and boundless ways to innovate and connect with the market.

So don't fear Big Data. Make it your friend – and be a winner in the data age.

Who Should Attend

- CEOs/CIOs/CTOs/CMOs, COOs of Life & General Insurance Companies
- Reinsurers and Brokers
- Heads of Media & Communications, Direct Marketing, Customer & Loyalty Programmes
- Management Consultants, Hardware & Software Vendors & Service Providers
- Risk Managers
- Underwriters
- Insurance/Reinsurance Executives dealing with Technology Concerns for their Companies
- Cyber Security and Data Management Professionals
- IT & MIS Managers and Analysts

**Register
Now!**

Key Speakers include:



Sophia Van
Vice President, Big Data & Smart Analytics Centre, Swiss Re



Na Jia
Managing Director,
ReMark Asia & CMO,
ReMark International



Prof Shaun Wang
Professor, Division of Banking & Finance, Nanyang Business School & Executive Director, Insurance Risk and Finance Research Centre (IRFRC)



Roberto Leonardi
Regional Chief Health & Marketing Officer, AXA Asia



Ayyaswamy Thangavel
Senior Systems Engineering Manager, Southeast Asia, EMC



Catherine Khaw
Chief, Intelligent System Practice, Institute of Systems Science, National University of Singapore



Foong Sew Bun
IBM Distinguished Engineer,
Senior Cloud Advisor, IBM Cloud



Stuart Rose
Director, Global Insurance Practice, SAS



David Hardoon
Adjunct Faculty,
SMU & Executive Director, Azendian



Arun Sundar
Chairman, Emerging Technologies Working Group, Asia Cloud Computing Association & Vice President and Head, Global Strategy, TrustSphere



Bill Lee
Managing Director, Azendian



George Attard
Head of Aon Benfield Analytics, Asia Pacific, Aon Benfield



Pravara Gautam
Vice President - Asia & EMEA,
Scope Technologies



Nicholas Chen
Head of Digital Solutions, Insurance Management Consultancy, Asia Pacific, Willis Towers Watson



Jin-Chuan Duan (Prof)
Cycle & Carriage Professor of Finance, NUS Business School & Project Lead, Credit Research Initiative, NUS Risk Management Institute



David Piesse
Chief Risk Officer, Guardtime



Thomas Peter
Chief Underwriting Officer, Southeast Asia, Munich Re, Singapore



Rosaline Koo
Founder & CEO, CXA

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PROGRAMME

Day One: 27 January 2016, Wednesday

- 8.00 am Registration & Coffee
- 9.00 am **Welcome Address by Conference Chairman**
Prof Shaun Wang, Professor, Division of Banking & Finance, Nanyang Business School & Executive Director, Insurance Risk and Finance Research Centre (IRFRC)
- 9.10 am **Keynote Address**
Na Jia, Managing Director, ReMark Asia & CMO, ReMark International
- 9.50 am **Big Data & Its Impact in the Insurance Industry**
Sophia Van, Vice President, Big Data & Smart Analytics Centre, Swiss Re
- 10.20 am **How can an Insurance Company Industrialize its Approach to Big Data Across Asia?**
Roberto Leonardi, Regional Chief Health & Marketing Officer, AXA Asia
- 10.50 am Q&A followed by Tea Break
- 11.10 am **Telematics and Big Data Analytics**
Stuart Rose, Director, Global Insurance Practice, SAS
- 11.50 am **Monetising Telematics Data to Drive Disruptive Growth**
Pravar Gautam, Vice President – Asia & EMEA, Scope Technologies
- 12.20 pm Q&A followed by Lunch Hosted by **ReMark**
- 2.00 pm **Chief Data Officer in the Insurance Industry**
Foong Sew Bun, IBM Distinguished Engineer, Senior Cloud Advisor, IBM Cloud
- 2.30 pm **Growing Importance of Analytics for CIOs**
Bill Lee, Managing Director, Azendian
- 3.00 pm **Panel: Evaluating the Roles of CEOs, CIOs & CTOs in the Big Data Era**
i. Leading the Big Data Adoption: Whose responsibility to manage the big data?
ii. Can the CIO & CTO do it all?
iii. Prioritising Big Data Projects
Moderator:
• *Prof Shaun Wang, Professor, Division of Banking & Finance, Nanyang Business School & Executive Director, Insurance Risk and Finance Research Centre (IRFRC)*
Panellists:
• *Bill Lee, Managing Director, Azendian*
• *Foong Sew Bun, IBM Distinguished Engineer, Senior Cloud Advisor, IBM Cloud*
• *Andrew Taggart, Partner, Financial Services Leader, PwC South East Asia Consulting*
- 3.45 pm **Credit Risk Mitigation through Smart Data Analytics for the Insurance Industry**
Jin-Chuan Duan(Prof), Cycle & Carriage Professor of Finance in the Business School of National University of Singapore (NUS) & Project Lead, Credit Research Initiative, NUS Risk Management Institute
- 4.15 pm Tea Break & End of Day One

Day Two: 28 January 2016, Thursday

- 9.00 am **Recap of Day 1 by Conference Chairman**
- 9.10 am **Importance of Data Management for Effective Analysis**
Catherine Khaw, Chief, Intelligent System Practice, Institute of Systems Science, National University of Singapore
- 9.40 am **Managing Risks Through Big Data**
George Attard, Head of Aon Benfield Analytics, Asia Pacific, Aon Benfield
- 10.10 am **Big Data & Analytics in Reinsurance**
Thomas Peter, Chief Underwriting Officer, Southeast Asia, Munich Re, Singapore
- 10.40 am Q&A followed by Tea Break
- 11.10 am **The Art of Science and Science of Art: Implementing a Successful Data Strategy**
David Hardoon, Adjunct Faculty, SMU & Executive Director, Azendian
- 11.50 am **Building a High Performance Insurance Company Leveraging Big Data & Analytics**
Nicholas Chen, Head of Digital Solutions, Insurance Management Consultancy, Asia Pacific, Willis Towers Watson
- 12.30 pm Q&A followed by Lunch
- 2.00 pm **Digital Transformation: How Digital is Your Business?**
Ayyaswamy Thangavel, Senior Systems Engineering Manager, Southeast Asia, EMC
- 2.30 pm **The Next Frontier of Analytics: It's about People**
Arun Sundar, Chairman, Emerging Technologies Working Group, Asia Cloud Computing Association & Vice President and Head, Global Strategy, TrustSphere
- 3.00 pm **Cyber Protection of Big Data**
David Piesse, Chief Risk Officer, Guardtime
- 3.30 pm **Case Study: How Companies are Leveraging Healthcare Big Data from Asia's First Insurance Wellness Exchange**
Rosaline Koo, Founder & CEO, CXA
- 4.00 pm Tea Break & End of Conference

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Registration Email: loga@asiainsurancereview.com

Conference Registration

Registered by _____

To: Ms Loga, Asia Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
DID: +65 6372 3184 • Fax: +65 6224 1091 • www.asiainsurancereview.com
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof
First Name: _____ Last Name/ Surname: _____
Nationality _____
Passport No _____
Job Title _____
Company _____
Address _____
Country _____
Tel: () _____
Cellular: () _____
Fax: () _____
email: _____

REGISTRATION

Early Bird (valid till 23 Dec 2015)

Subscribers US\$1,280 Non-Subscribers US\$1,580*
Subscribers US\$1,780 Non-Subscribers US\$1,980*
(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Normal Registration

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

- AIR/MEIR magazine AIR/MEIR Website Brochure Email
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration:

Special Offer for Year 2016 Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge! (Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

Special Dietary Requirements

- I would like to have vegetarian meals during the Conference.

Accredited by
General Insurance Association
of Singapore

Closing date for registration: 20 Jan 2016

For cancellation in writing made before 23 Dec 2015, 50% of the conference fee will be refunded. No refunds will be made for cancellations after 23 Dec 2015. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

- I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"
 Telegraphic / Wire Transfer to the following account:
DBS Bank
Marina Financial Centre, 12 Marina Boulevard,
#03-00 MBFC, Tower 3, Singapore 018982
Branch: Marina Financial Centre Branch
Account Name: Ins Communications Pte Ltd
• US\$ (Account No.: 0001 - 004838-01-9-022)
• Swift Code: DBS SSGSG
 Please debit the sum of US Dollars US\$ _____ for
Conference Registration fee from my
 Mastercard VISA American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: _____ - _____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is inclusive of prevailing GST for Singapore incorporated business)

Hotel Reservations:

<https://resweb.passkey.com/go/bigdataandanalytics>

Hotel Reservation Form

Attn: Ms Charlotte Chew,
Assistant Director of Business Development
Email: charlotte.chew@meritushotels.com

Mandarin Orchard Singapore, by Meritus

333 Orchard Road, Singapore 238867

Tel: (65) 6737 4411 • Fax: (65) 6738 2382

www.meritushotels.com

PLEASE FILL IN GUEST PARTICULARS
ON REGISTRATION FORM

Meritus Connect:
M01633

ARRIVAL DATE

Check in date: _____

Flight: _____ ETA: _____

DEPARTURE DATE

Check out date: _____

Flight: _____ ETD: _____

ROOM TYPE / ROOM RATE

Deluxe Room

- Single S\$300++ per night Double S\$320++ per night

Room rate inclusive of daily Buffet Breakfast served in Triple Three at Level 5 and in-room Internet access

Meritus Club Room

- Single S\$400++ per night Double S\$400++ per night

Room rate inclusive of access to Top of the M at Level 38/39, with all day refreshments including daily Buffet Breakfast and internet access

Room Preferences (subject to availability)

- Smoking Non-smoking
 King bedded Twin bedded

• All room rates are subject to 10% service charge; and 7% Goods Service Tax.

• Check-in time is at 14:00 hours; check-out time is at 11:00 hours

• All reservations require credit card guarantee and will receive a confirmation number from the hotel via fax or email.

• Guarantee policy: Should there be a no-show or cancellation for confirmed reservation, the full duration of room charge will be imposed.

• All reservations are to be guaranteed upon credit card details received.

LIMOUSINE ARRANGEMENT

- Not required
 One (1) way limousine transfer from Airport to Hotel at S\$110.00 subject to 7% GST
 One (1) way limousine transfer from Hotel to Airport at S\$110.00 subject to 7% GST
 Return limousine transfer at S\$220.00 subject to 7% GST

Car pick up between 2300hr - 0700hr, a surcharge of S\$10 + 7% will be levied.

All pick-ups can be guaranteed upon credit card details received.

Additional comments/ special requirements:

RESERVATION GUARANTEE

Credit Card

- Visa Mastercard Amex
 Diners JCB

Credit Card Number: _____

Expiry Date: _____ month _____ year

Cardholder's name: _____

Signature of Cardholder: _____