



# TÜRKIYE



## RENDEZVOUS 2022



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**10 – 11 October 2022**  
**Swissôtel The Bosphorus,**  
**Istanbul, Türkiye**

**Theme: “Creating an  
Insurance Hub towards  
Vision 2024”**

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Simultaneous translation will be  
provided in Turkish / English



Standing at the crossroads of both the East and West, Türkiye is strategically placed to be a major player and deciding factor in international affairs. As geopolitical tensions and global crises continue to simmer, it is ever more crucial for the Turkish insurance industry to rally and work in unison to overcome the many challenges faced.

It is with this in mind that we at *Middle East Insurance Review* and *Asia Insurance Review* have organised the first ever Türkiye Rendezvous in Istanbul to bring together industry players from Türkiye and around the globe. We are pleased to have Huntington Partners as our lead sponsor at this inaugural event.

These are some of topics that the Türkiye Rendezvous will address: Responses to geopolitical tensions, thought leadership of c-level executives, the implementation of technology, challenges faced due to inflation, the formation of the Turkic World Insurance Union, best industry practices to be adopted and the adoption of IFRS17.

**[Register now!](#)**

## Who Should Attend

- CEOs and senior management of insurance and reinsurance companies
- Insurance and reinsurance brokers
- Management consultants, service providers, lawyers, technology companies and loss adjusters
- Regulators & supervisory authorities
- Risk managers
- Banks and financial institutions
- Companies keen to tap into the potential of Türkiye's market





# Day 1

10 October 2022, Monday

8:00 am **Registration & Coffee**

9:00 am



## Opening Remarks

**Gerard Louis Pennefather**

Managing Partner, Huntington Partners LLP

9:15 am



## Welcome Address followed by Official Opening of Türkiye Rendezvous 2022

**Steve Acunto**

President, Beacon International Group

9:30 am



## Keynote Address

**Mehmet Akif Eroğlu**

President, Insurance and Private Pension Regulation and Supervision Agency (SEDDK)

10:00 am



## Foreign investor interest in Türkiye on the back of efforts to comply with EU regulations and the vast insurance potential in Türkiye

**Ahmet Cüneyt Selçuk**

Head of Financial Investments Unit, Invest in Türkiye

10:30 am **Tea Break**

11:00 am

## Panel on the Future of the Türkiye insurance industry: The Landscape and fabric of the Türkiye market – role of the various industry players in the new normal

**Moderator:**



**Vasilis Katsipis**

General Manager – MENA, South & Central Asia, AM Best



**Panellists:**



**Fikret Utku Özdemir**  
Director and General Manager, Milli Re



**Atinc Yilmaz**  
Regional CEO & Chairman of Multinational and Large Clients Practice  
TMEA, Howden



**H. Erdem Karabostan**  
Deputy General Manager - Project and Technology Management, HR,  
Claims, Modelling, Türk Reasürans (Turk Re)

**12:00 pm**



**Sustainable pricing in an hyperinflationary environment –  
key leverages and success factors**

**Sanem Çingay Buçukoğlu**  
COO and Excom Member, AXA Insurance Company

**12:30 pm Lunch hosted by Huntington Group**

**1:30 pm Bilateral Discussions & Networking Opportunities**

**5:00 pm End of Day One**



## Day 2

11 October 2022, Tuesday

9:00 am

**Panel Discussion: Geopolitical tensions & impact on Türkiye and the region**

**Moderator:**



**Andrew Woodward**

Regional Head, Middle East & Turkey, Lloyd's

**Panellist:**



**Menekşe Uçaroglu**

Founder & CEO, IUC Group



**Ferhan Özay**

Co-CEO, Aon Türkiye



**Süha Çele**

Chief Operating Officer & Board Member, Eureka Insurance Company



**Mehmet Ögütçü**

Chairman, The London Energy Club and Former Diplomat, OECD Executive

10:00 am



**Challenges due to rampant inflation, weakness of the lira and political risk issues**

**Professor Ceyhun Elgin**

Professor of Economics, Bogazici University, Istanbul



10:30 am **Tea Break**

11:00 am



**The digitalization of the healthcare value chain**

**Bill Bossany**

Founder & CEO, Bossany Consulting International /Senior Advisor,  
Huntington Partners LLP

11:30 am



**The role of Insurtech hub in startup growth and innovation support**

**Ebru Sakine Şevli**

Program Leader, Insurtech Hub

12:00 pm



**Country Case Study: Takaful, the Malaysian experience and its success story – applications to Türkiye and rest of the world**

**Abdul Halim Jantan**

CEO, Sterling Insurance Brokers Sdn Bhd

12:30 pm



**Short term impact of climate change on engineering insurance**

**Mamoon Alyah**

Managing Director, Principal Engineer, CEERISK Consulting Limited

1:00 pm

**Close of 1st Türkiye Rendezvous followed by Lunch**

2:00 pm

**Bilateral Discussions & Networking Opportunities Continue**

5:00 pm

**End of Türkiye Rendezvous 2022**

Note: Programme is subject to change.