

12th Asia Insurance Brokers' Summit


15-16 April 2024,
Singapore



Theme: Shaping the New Age Modern Broker –
Rethink, Re-energise, Revitalise


Organised by:

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In the ever-evolving landscape of the insurance industry, insurance brokers serve as trusted advisors to clients worldwide. As the leading global experts in risk, strategy, and people, brokers are at the forefront of change, navigating the path from the Industrial Revolution to the digital age.

The insurance industry is undergoing a significant transformation, driven by evolving customer expectations, digital innovation, and a rapidly changing regulatory environment. Insurance brokers, as the trusted intermediaries between clients and insurers, play a pivotal role in navigating this shifting landscape.

Embracing Digital Transformation: In a world increasingly driven by technology, insurance brokers are at a crossroads where digital transformation is no longer a choice but a business necessity.

It is imperative to align operations with the digital age, streamline processes, and enhance service delivery. Brokers must harness data analytics, artificial intelligence, and digital tools to provide clients with efficient, accessible, and real-time solutions. Embracing digital transformation allows brokers to meet the growing demands of a techsavvy clientele and adapt to the changing dynamics of the insurance landscape.

Optimizing Process Efficiencies: Efficient processes are the backbone of successful insurance brokerage. Brokers need to identify bottlenecks, reduce administrative burdens, and ensure seamless interactions within their organizations.

By investing in process automation, workflow management, and best practices, brokers can enhance productivity, minimize errors, and allocate more time and resources to strategic endeavors. Optimizing process efficiencies empowers brokers to focus on what matters most—providing exceptional service to clients while maintaining a competitive edge in a rapidly changing market.

Prioritizing Personalized Interactions: In a world where customer experience reigns supreme, personalized

interactions are the cornerstone of broker-client relationships.

The value of understanding individual client needs, preferences, and expectations cannot be overemphasized. Brokers must foster connections that go beyond transactions and focus on building trust and rapport. Prioritizing personalized interactions encourages brokers to actively listen to clients, offer tailored solutions, and provide ongoing support and advice. It emphasizes the human touch in a digital world, where genuine relationships and empathy are invaluable in cementing client loyalty and satisfaction.

Superior Client Experience: Brokers must recognize that they are not merely providers of insurance but partners in safeguarding the financial well-being of their clients. The commitment to delivering a superior client experience involves all aspects of the brokerage journey. It means offering transparent and easy-to-understand policies, promptly addressing client concerns, and continually monitoring and adapting to evolving client needs. A superior client experience is the linchpin that distinguishes brokers as the preferred choice in a competitive marketplace.

Asia Insurance Review is pleased to invite you to attend its **12th Edition of Asia Insurance Brokers' Summit** which is a must-attend event for leading broker firms, insurers, regulators, financial services providers, and industry players to come together to discuss and deliberate the pertinent issues.

The **12th Asia Insurance Brokers' Summit** is more than just an event; it's a gateway to the future. It's an opportunity to equip yourself with the knowledge and tools needed to thrive in an industry that is undergoing a remarkable transformation. With a focus on global excellence, technology insights, and customer-centricity, the conference sets the stage for innovation and success. Join us in Singapore, a thriving hub for innovation and collaboration, as we unlock the future of the insurance brokers community together. Let us Connect, innovate, and thrive together!

Who Should Attend

- Insurance Brokers
- CEOs & Senior Management of Insurance Companies
- Regulators & Supervisory Authorities
- Risk Managers
- Service Providers including Management Consultants, Lawyers, Technology Companies & Loss Adjusters

Key Topics

- The future of Modern Age Brokers: How will the industry evolve in the next 5-10 years? What are the key trends and challenges that brokers will face? How can brokers adapt to the changing landscape and thrive in the new environment?
- Client-Centricity 2.0 - As clients undergo a metamorphosis in their buying habits and expectations, brokers must morph accordingly and embark on a strategic journey to redefine client-centricity. Exploring how brokers can proactively shape their services to align with the dynamic needs of the new-age client. Navigate the uncharted territories of client relations, unveiling the strategies, technologies, and insights that will empower brokers to thrive in the next decade and beyond.
- Gaining insights into the changing regulatory dynamics – how brokers can adapt and thrive within the new frameworks across Asia
- Embracing Digital Transformation and exploring how brokers can leverage technology to enhance customer experiences, streamline operations, and drive growth
- Customer-Centric Approaches: Discussing how brokers can better understand their client's needs, provide tailored solutions, and foster long-term relationships
- Managing risk effectively and sharing best practices for identifying, assessing, and mitigating risks across various industries and sectors
- From Artificial to Real: How can the broker community integrate and capitalize on AI tools? Delving into the current and future challenges and pitfalls, shedding light on the fine balance between harnessing AI's capabilities and preserving the human touch in client interactions
- Product Innovation and Differentiation: Exploring the latest trends in product development and discovering opportunities for innovation to improve client experience and gain a competitive edge
- Delving into Environmental, Social, and Governance (ESG) considerations and the role of brokers in promoting sustainable and responsible insurance practices
- Market Insights and Regional Trends: Gaining insights on economic and market analysis for informed decision-making in Asia's insurance landscape
- Emerging Risks and Opportunities: Identifying and addressing emerging risks and capitalizing on new opportunities to help the clients remain competitive
- Understanding the growing importance of cyber insurance and how brokers can help clients navigate this complex field and keep their businesses resilient
- Becoming the insurance broker of the future: What skills and knowledge will insurance brokers need to succeed in the future? How can brokers develop the skills they need to embrace digital technologies, develop expertise in new risks, and provide a personalized and seamless customer experience?
- Are you winning the talent war? What are some of the best practices for developing and retaining talent in the insurance brokerage industry?
- Boosting your brand, generating leads, and winning clients: Practical tips on identifying different businesses, and industry sectors and measuring the effectiveness of marketing and promotional efforts
- Exploring the Potential of a High-Net-Worth Customer Base: Understanding the Evolving Needs and Expectations of High-Net-Worth Clients in the Changing Economic Landscape
- Maximizing M&A Success: From Navigating the Evolving Landscape to Effective Post-Merger Integration. Real case studies to avoid the common pitfalls
- Adapting to the Evolution of E-Trading: Strategies for Insurance Brokers in a Changing Landscape. How is this trend affecting both traditional brokers and customers? Explore strategies for brokers to adapt, maintain valuable customer relationships, and meet evolving customer expectations.

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Registration Email: weeling@asiainsurancereview.com

Registration

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REGISTRATION

Early Bird (15 March 2024)

Subscribers US\$1,280

Non-Subscribers US\$1,580*

Normal Registration

Subscribers US\$1,780

Non-Subscribers US\$1,980*

(*Free One Year Subscription to Digital Edition of *Asia Insurance Review* & AIR eDaily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

AIR/MEIR magazine AIR/MEIR Website Brochure Email

Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration: Special Offer for Year 2024

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Closing date for registration: 5 April 2024

For cancellation in writing made before **5 April 2024**, 50% of the conference fee will be refunded.

No refunds will be made for cancellations after **5 April 2024**. However, substitution or replacement of delegates will be allowed.

PAYMENT

I undertake to indemnify the organisers for all bank charges

Telegraphic / Wire Transfer to the following account:

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(Conference fee is inclusive of prevailing GST for Singapore incorporated business)

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