

18th Asia Insurance CFO Summit 2025

27–28 May 2025, The Murray, Hong Kong, a Niccolo Hotel

Theme: Navigating Tomorrow's Challenges Today –
The Future of Insurance Finance Leadership



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Conference Introduction

The insurance industry is navigating an era of unprecedented transformation, shaped by economic uncertainty, evolving regulatory frameworks, digital disruption, and shifting customer expectations.

CFOs, once primarily responsible for financial stewardship, are now expected to be architects of resilience, innovation, and sustainable growth. Their role has evolved beyond accounting, budgeting, and compliance to encompass strategic foresight, risk mitigation, and digital transformation.

From heightened regulatory pressures – including IFRS 17 and sustainability disclosures – to capital optimization and risk-based pricing, CFOs are balancing a complex web of priorities.

Meanwhile, emerging risks such as cyber threats, inflationary pressures, and geopolitical uncertainties demand financial leaders to be more agile, data-driven, and forward-thinking than ever before.

The CFO of today must not only safeguard financial health but also steer their organizations towards long-term profitability in an increasingly volatile environment.

CFOs as Strategic Partners: Elevating the Role Beyond Finance

As financial leaders, CFOs are no longer confined to the back office. They are key players in shaping business strategies, identifying new revenue streams, and driving operational efficiencies. With the rapid rise of AI, automation, and data analytics, CFOs must leverage technology to enhance decision-making and optimize financial performance. Additionally, as environmental, social, and governance (ESG) considerations

take centre stage, CFOs play a crucial role in integrating sustainable finance practices into corporate strategies.

Shaping the Future of Insurance Finance

As customers become more aware of risks and pricing, insurers focus on delivering engaging experiences with differentiated products and services, requiring CFOs to embrace greater transparency, accuracy, responsiveness, and efficiency.

As the insurance industry navigates an aging population and increasing financial risks, the demand for tailored coverage that meets individual needs continues to grow. To stay ahead, CFOs must leverage strategic partnerships, advanced technology, data analytics, and next-generation AI to enhance pricing accuracy, optimize decision-making, streamline loss assessments, and drive proactive risk management.

The **18th Asia Insurance CFO Summit 2025** will serve as the premier platform for CFOs, senior finance executives, regulators, and industry stakeholders to discuss the evolving role of financial leadership in the insurance sector. This event will focus on how CFOs can navigate challenges, harness opportunities, and implement best practices to future-proof their organizations.

This summit is not just about staying ahead; it's about shaping the future of insurance finance leadership together.

Join us in **Hong Kong on 27-28 May 2025** as we explore how CFOs can redefine financial excellence, lead with agility, and shape the future of insurance finance in an increasingly complex world.

Key Topics

The CFO's Playbook for Resilience: Navigating Market Volatility & Uncertainty

- Strategies for financial stability amid inflation, currency fluctuations, and economic downturns.
- Leveraging scenario planning and stress testing to mitigate future disruptions.
- Balancing risk management with growth opportunities in unpredictable times.

The AI-Driven CFO: Transforming Financial Strategy with Intelligent Automation

- Unlocking the potential of AI, machine learning, and predictive analytics in financial decision-making.
- Optimizing financial forecasting and risk assessment with data-driven insights.
- Balancing automation and human expertise in finance and strategic planning.

Embedded Finance & the Future of Insurance CFOs

- How embedded insurance is reshaping financial models and revenue streams.
- CFOs' role in integrating embedded finance into traditional insurance ecosystems.
- Monetizing digital partnerships and fintech collaborations for business growth.

Rethinking Capital Management: Investment Strategies in a Shifting Landscape

- Adapting investment portfolios in response to interest rate fluctuations and economic shifts.
- Identifying alternative asset classes and sustainable finance opportunities.
- Aligning capital allocation strategies with long-term corporate objectives.

Beyond IFRS 17: The Next Wave of Financial Reporting & Compliance

- Preparing for upcoming regulatory changes and evolving financial disclosure requirements.

- Streamlining reporting frameworks with automation and advanced analytics.
- Aligning financial reporting with ESG and sustainability standards.

CFOs as Strategic Growth Architects: Expanding Beyond Traditional Finance

- Redefining the CFO role as a business growth enabler and strategic advisor.
- Driving digital transformation and operational efficiency for long-term success.
- Collaborating with CEOs and boards to shape corporate vision and profitability.

Financial Crime & Cybersecurity: Strengthening CFO-Led Risk Defences

- CFOs' critical role in fraud prevention, AML compliance, and cyber risk mitigation.
- Strengthening internal controls and leveraging AI for fraud detection.
- Protecting financial assets and customer trust in an era of digital threats.

ESG & Sustainable Finance: CFOs Driving the Green Agenda

- Measuring the financial impact of ESG initiatives and sustainability investments.
- Aligning financial strategies with global climate and sustainability goals.
- Navigating regulatory pressures and investor expectations for ESG compliance.

The CFO's Guide to Mergers & Acquisitions in the Insurance Sector

- Financial due diligence and valuation strategies for successful M&A deals.
- Post-merger integration challenges and ensuring financial stability post-acquisition.
- Leveraging M&A for business expansion and competitive advantage.

The Future of Finance Talent: Building High-Performance CFO Teams

- Attracting, retaining, and upskilling finance talent for the digital era.
- Developing leadership and succession plans for the next generation of CFOs.
- Emphasizing diversity, inclusion, and a culture of continuous learning.

Capital Markets & Investment Strategies

- Adapting to interest rate fluctuations and changing monetary policies.
- Exploring alternative asset classes such as private equity, infrastructure, and ESG-linked investments.
- Balancing liquidity management with long-term investment returns.

Capitalizing on Market Growth Opportunities & Overcoming Challenges

- Expansion into Emerging Markets: Discuss opportunities for growth through expansion into emerging markets within Asia or beyond traditional distribution channels like bancassurance partnerships.
- Managing Economic Uncertainty and Strategies to mitigate risks associated with economic volatility while maintaining growth momentum.
- Balancing cost control with investment needs during uncertain times.

Financial Resilience in a Climate-Driven World: The CFO's Role in Leveraging Catastrophe Bonds and ILS for Risk Management

- Harnessing Alternative Risk Transfer: Exploring the role of catastrophe bonds and insurance-linked securities (ILS) in diversifying risk and enhancing capital efficiency.
- Climate Risk and Financial Preparedness: Integrating climate risk analytics into financial planning to ensure long-term sustainability and resilience.
- Strategic Capital Management: Balancing traditional reinsurance with innovative financial instruments to optimize risk mitigation and regulatory compliance

Panel Discussion: The Impact of Hong Kong's Risk-Based Capital (RBC) Regime on Insurance Product Strategies

- Reshaping Product Portfolios: How RBC requirements are influencing insurers' risk appetite and product design.
- Capital Allocation & Profitability: Balancing regulatory compliance with sustainable growth and financial performance.
- Future Outlook: Navigating evolving RBC regulations and their long-term impact on market competitiveness.

Who Should Attend

- CFOs, CEOs, COOs, Corporate controller/ chief accounting officer, head of FP&A, and finance transformation leads of Insurance & Reinsurance Companies
- Regulators
- Investment Managers
- Industry Actuaries, Accountants, and Tax Managers
- Service Providers to the Insurance Industry
- Management consultants, Technology experts, Lawyers, Advisors, and Professionals serving the banking and insurance fraternities

Day One: 27 May 2025, Tuesday

8:00 am **Registration & Welcome Coffee**

9:00 am **Chairperson's Opening Remarks & Introduction to the Conference Theme**

9:15 am **Distinguished Government Leadership Keynote Address**

Development of Financial Services Industry and Insurance Sector in Hong Kong



Joseph H. L. Chan, JP

Under Secretary for Financial Services and the Treasury,
The Government of Hong Kong SAR

9:35 am **Keynote Address**



Ellick Tsui

Deputy Chairman, Hong Kong Federation of Insurers and Deputy
CEO & CFO, CTF Life Insurance Company

9:55 am **Plenary Session**



Senior Representative, Deloitte

10:25 am **Interactive Q&A**

10:35 am **Morning Refreshments Break**

11:05 am **Beyond IFRS 17: The Next Wave of Financial Reporting & Compliance**

- Streamlining reporting frameworks with automation and advanced analytics
- The future of FP&A – Data, Dashboards and AI
- AI impact on Finance Functions into the future



Emma Sturgess

Partner – Financial Services Consulting, Ernst & Young Advisory Services Limited



Steve Cheung

Partner – Financial Services Consulting, Ernst & Young Advisory Services Limited

11:35 am **The CFO's Playbook for Resilience: Navigating Market Volatility & Uncertainty**

- Strategies for financial stability amid inflation, currency fluctuations, and economic downturns.
- Leveraging scenario planning and stress testing to mitigate future disruptions.
- Balancing risk management with growth opportunities in unpredictable times. (topic to be confirmed)



Martin Noble

Chief Financial Officer, Zurich Insurance Company Ltd, Hong Kong

12:05 pm **Interactive Q&A Session**

12:15 pm **Power Talk / Panel Discussion**

The Future of Finance Talent: Building High-Performance CFO Teams

- Attracting, retaining, and upskilling finance talent for the digital era.
- Developing leadership and succession plans for the next generation of CFOs.
- Emphasizing diversity, inclusion, and a culture of continuous learning.

Moderator



John Spence

Managing Director, Asian Capital Advisors

Panellists



Steve Hui FCPA, FASHK

President, Actuarial Society of Hong Kong



Bennet Li

Chief Financial Officer, Sun Life Asia

12:55 pm **Interactive Q&A Session**

1:05 pm **Networking Lunch**

2:30 pm **ESG & Sustainable Finance: CFOs Driving the Green Agenda**

- Measuring the financial impact of ESG initiatives and sustainability investments.
- Aligning financial strategies with global climate and sustainability goals.
- Navigating regulatory pressures and investor expectations for ESG compliance.



Sanchit Maini

Group Chief Financial and Sustainability Risk Officer, Prudential

3:00 pm

Regional CFO's Playbook for Driving Performance

- Setting appropriate KPIs at a regional and local level
- Performance monitoring in a dynamic environment
- Providing effective support to local business units in a timely manner



Junichi Yoshii

Regional Chief Financial Officer, DLI Asia Pacific

3:30 pm

The AI-Driven CFO: Transforming Financial Strategy with Intelligent Automation

- Unlocking the potential of AI, machine learning, and predictive analytics in financial decision-making.
- Optimizing financial forecasting and risk assessment with data-driven insights.
- Balancing automation and human expertise in finance and strategic planning



John Zheng

Chief Financial Officer & Chief Information Officer,
Mitsui Sumitomo Insurance (China) Co, Ltd (MSI China)

4:00 pm

Interactive Q&A Session

4:15 pm

Chairperson's Closing Remarks and Networking Tea

5:00 pm

End of Day One

Day Two: 28 May 2025, Wednesday

8:00 am

Registration & Welcome Coffee

9:00 am

Chairperson's Opening Remarks & Introduction to the Conference Theme

9:15 am

Current Geopolitical Challenges and Global Economic Trends

- Cross-border regulatory landscape
- Global Economic Trends Impacting the Insurance Industry

9:45 am **The Future CFO: Mastering the Art of Navigating the Complexity and Dynamics of the Insurance Industry (Topic to be confirmed)**



Senior Representative, Deloitte

10:15 am **The Evolving Risk Landscape: Implications for Insurers' Financial Stability**
(topic to be confirmed)

- How geopolitical risks, climate change, and macroeconomic trends affect insurer balance sheets.
- Strategies for CFOs to enhance risk resilience and maintain strong credit profiles.
- The role of ESG factors in financial ratings and investment strategies.



Olga Petrenko
Regional Chief Financial Officer
Allianz SE, Reinsurance

10:45 am **Interactive Q&A Session**

10:55 am **Morning Refreshments Break**

11:25 am **Power Talk / Panel Discussion**

CFOs as Strategic Growth Architects Expanding Beyond Traditional Finance

- Redefining the CFO role as a business growth enabler and strategic advisor.
- Driving digital transformation and operational efficiency for long-term success.
- Collaborating with CEOs and boards to shape corporate vision and profitability

Moderator



Tze Ping Chng
Asia-Pacific Insurance Consulting leader

- 12:00 pm **The CFO's Guide to Mergers & Acquisitions in the Insurance Sector**
- Financial due diligence and valuation strategies for successful M&A deals.
 - Post-merger integration challenges and ensuring financial stability post-acquisition.
 - Leveraging M&A for business expansion and competitive advantage.
- 12:30 pm **Capitalizing on Market Growth Opportunities & Overcoming Challenges**
- Expansion into Emerging Markets: Discuss opportunities for growth through expansion into emerging markets within Asia or beyond traditional distribution channels like bancassurance partnerships.
 - Managing Economic Uncertainty and Strategies to mitigate risks associated with economic volatility while maintaining growth momentum.
 - Balancing cost control with investment needs during uncertain times.
- 1:00 pm **Interactive Q&A Session**
- 1:10 pm **Networking Lunch**
- 2:10 pm **Financial Resilience in a Climate-Driven World: The CFO's Role in Leveraging Catastrophe Bonds and ILS for Risk Management**
- Harnessing Alternative Risk Transfer: Exploring the role of catastrophe bonds and insurance-linked securities (ILS) in diversifying risk and enhancing capital efficiency.
 - Climate Risk and Financial Preparedness: Integrating climate risk analytics into financial planning to ensure long-term sustainability and resilience.
 - Strategic Capital Management: Balancing traditional reinsurance with innovative financial instruments to optimize risk mitigation and regulatory compliance
- 2:40 pm **Embedded Finance & the Future of Insurance CFOs**
- How embedded insurance is reshaping financial models and revenue streams.
 - CFOs' role in integrating embedded finance into traditional insurance ecosystems.
 - Monetizing digital partnerships and fintech collaborations for business growth.

3:15 pm

Power Talk/ Panel Discussion

The Impact of Hong Kong's Risk-Based Capital (RBC) Regime on Insurance Product Strategies

- Reshaping Product Portfolios: How RBC requirements are influencing insurers' risk appetite and product design.
- Capital Allocation & Profitability: Balancing regulatory compliance with sustainable growth and financial performance.
- Future Outlook: Navigating evolving RBC regulations and their long-term impact on market competitiveness.

Moderator



Mark Saunders

Senior Advisor, Blackstone

Panellists



Simon Lam

Co-Chief Executive Officer, China Pacific Life Insurance (H.K.) Co. Ltd
Council Member, Actuarial Society of Hong Kong



Jeffrey Liew

Senior Director, Head of Asia-Pacific Insurance, Fitch Ratings

3:45 pm

Interactive Q&A Session

4:00 pm

Chairperson's Closing Remarks and Networking Drinks

4:30 pm

End of the Conference

Note: Programme is subject to change.