9th Middle East Healthcare Insurance Conference
6-7 October 2015, Conrad Hotel, Dubai, UAE


Organised by:
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Email: may@meinsurancereview.com, DID: +65 6372 3185
Register online at www.meinsurancereview.com/MEIRhc
With healthcare becoming a key sector in the economy, health insurance is now a major class in many markets. These bring tremendous opportunities as well as challenges to ensure that the standards of healthcare service and health insurance meet rising expectations of the public and policyholders.

What are the critical dynamics of the healthcare system? What are the drivers of the business? Who sets the standards? Is data being adequately collated to set meaningful benchmarks? How can TPAs contribute? What more can government and the insurance industry do to collaborate to ensure greater efficiency and higher standards in the way forward?

The two-day conference, organised by Middle East Insurance Review, will look at the progress of compulsory healthcare around the region; global healthcare trends and developments; regulatory and supervisory framework; critical success factors in underwriting; as well as the latest innovation in technology, medical breakthrough and innovative healthcare products and solutions.

Sign Up Now!

Key Speakers

Andre Daoud
Chief Business Officer, NEXTCARE

Dr Haidar Al Yousuf
Director of Health Funding, Dubai Health Authority

Daniel Whitehead
Director of Medical Strategy, National Health Insurance Company – Daman

Stephen Ballantine
Senior Associate, Galadari Advocates & Legal Consultants

Jérôme Droesch
CEO, Gulf & Middle East, AXA Insurance (Gulf) B.S.C. (c)

Simon Isgar
Partner, Kennedys UAE

Pepijn van den Hoogenband
Managing Director, TRINCO Healthcare International BV, The Netherlands

Haitham Abo El Fadl
Vice President- Operational Excellence, Sidani Innovative Management Services (SIMS)

Glenn Lottering
Senior Director, Oracle Insurance

Nasser Menhall
CEO and Co-Founder WorldCare International Inc, USA

Robin Ali
Consultant Health Funding Department, Dubai Health Authority

Peter Makowski
CEO American Hospital Dubai

Robin Wells
Head Global Corporate, Medstar Insurance Brokers

Talbott Young
Managing Director ME and APJ, Dell

Dr Steffen Krotsch
Head of Innovation Allianz Worldwide Partners

Who Should Attend

- Life and General Insurance & Reinsurance companies
- Governments and Health Authorities
- International Aid Agencies & Emergency Evacuation Companies
- Healthcare Providers and Third Party Administrators
- Hospitals
- Managed Care Service Providers
- Medical Centres/Institutes/Clinics, R&D and Laboratories
- Medical, Biomedical, Pharmaceutical Companies
- Claims Specialists
- Technology Experts and Solutions Providers
- Healthcare Infrastructure Developers
- Investors and Banks
- Legal and Consulting firms
- Employers and HR Managers dealing with health and healthcare issues
- Risk Managers, Researchers, Intermediaries, Suppliers and Service Providers in the healthcare and medical field
**PROGRAMME**

**Day One: 6 October 2015, Tuesday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.00 am</td>
<td>Registration &amp; Coffee</td>
</tr>
<tr>
<td>9.00 am</td>
<td>Opening Address by Chairman of Conference</td>
</tr>
<tr>
<td>andre_daoud, chief_business_officer, nextcare</td>
<td></td>
</tr>
<tr>
<td>9.05 am</td>
<td>Keynote Address</td>
</tr>
<tr>
<td>dr_haidar_al_yousuf, director_of_health_funding, dubai_health_authority</td>
<td></td>
</tr>
<tr>
<td>9.20 am</td>
<td>Special Address: Innovation &amp; Transformation in Healthcare</td>
</tr>
<tr>
<td>andre_daoud, chief_business_officer, nextcare</td>
<td></td>
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<tr>
<td>9.50 am</td>
<td>Payment for Performance and its Impact on the Cost</td>
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<tr>
<td>and on Quality Improvement</td>
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</tr>
<tr>
<td>daniel_whitehead, director_of_medical_strategy, national_health_insurance_company - daman</td>
<td></td>
</tr>
<tr>
<td>10.20 am</td>
<td>Q&amp;A</td>
</tr>
<tr>
<td>10.30 am</td>
<td>Tea Break</td>
</tr>
<tr>
<td>11.00 am</td>
<td>Success Drivers of Healthcare</td>
</tr>
<tr>
<td>11.40 am</td>
<td>Innovation in Health Insurance: Innovative Products and Value Based Payments</td>
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<tr>
<td>flexible, customizable benefits</td>
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<tr>
<td>selective healthcare contracting</td>
<td></td>
</tr>
<tr>
<td>value based payments</td>
<td></td>
</tr>
<tr>
<td>frans_elberse, director_of_business_development, health_insurance_oracle</td>
<td></td>
</tr>
<tr>
<td>11.20 pm</td>
<td>Q&amp;A</td>
</tr>
<tr>
<td>12.30 pm</td>
<td>Lunch Hosted by nextcare</td>
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**CEO Panel**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>2.00 pm</td>
<td>CEO Panel: Transformation in Healthcare - Innovation, Sustainability &amp; The Way Forward</td>
</tr>
<tr>
<td>what are the emerging developments in healthcare related technology?</td>
<td></td>
</tr>
<tr>
<td>how would those developments make the world a better place?</td>
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</tr>
<tr>
<td>what are the innovations that have changed the healthcare landscape and that will advance the industry?</td>
<td></td>
</tr>
<tr>
<td>how can we improve on the speed of implementing those innovative treatments?</td>
<td></td>
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<tr>
<td>what are the challenges of investing in healthcare technology?</td>
<td></td>
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<tr>
<td>what is the role of each stakeholder in the Healthcare Industry to keep this momentum and drive continuous growth?</td>
<td></td>
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**Legal Issues in Healthcare & A Compulsory Health Insurance Regime**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>3.30 pm</td>
<td>Medical Malpractice Claims in the UAE</td>
</tr>
<tr>
<td>stephen_ballantine, senior_associate, galadari_advocates &amp; legal_consultants</td>
<td></td>
</tr>
<tr>
<td>3.50 pm</td>
<td>The Need for A Compulsory Health Insurance Regime</td>
</tr>
<tr>
<td>simon_isgar, partner, kennedys uae</td>
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**Executive Panel**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4.15 pm</td>
<td>Healthcare Industry Focus - Developing Affordable, Accessible and Accountable Healthcare Services with Quality and Sustainability as Key Drivers</td>
</tr>
<tr>
<td>panel_moderator: sonja_de_pattenden, business_development_director, axa_insurance_gulf / now_health_international</td>
<td></td>
</tr>
<tr>
<td>5.00 pm</td>
<td>Close of Day One</td>
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**Day Two: 7 October 2015, Wednesday**

**Special Workshop on Healthcare & Interactive Presentations**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9.00 am</td>
<td>Innovative Solutions &amp; Concepts – The Digital World &amp; Social Media</td>
</tr>
<tr>
<td>patient centric service approach leveraging digital technologies, data analytics and remote care</td>
<td></td>
</tr>
<tr>
<td>case examples: multi-modal prevention programs incl. incentives, medical triage and patient steering, post-discharge management, disease management</td>
<td></td>
</tr>
<tr>
<td>dr_steffen_krotsch, head_of_innovation, allianz_worldwide_partners</td>
<td></td>
</tr>
<tr>
<td>10.15 am</td>
<td>Innovation - Sharing of Innovative Solutions/ Concepts that Can Reduce Costs and Unlock Growth in the Healthcare Industry</td>
</tr>
<tr>
<td>haitham_abo_el_fadl, vice_president - operational excellence, sidani_innovative_management_services (sims)</td>
<td></td>
</tr>
<tr>
<td>11.00 am</td>
<td>Cisco’s Solutions and Innovations in Healthcare</td>
</tr>
<tr>
<td>waleed_h. zeidan, sales_manager, healthcare - uae public sector, cisco</td>
<td></td>
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**Special Focus on Advanced Technology - Telehealth/Telemedicine**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>11.30 am</td>
<td>Innovate to Advance Human Health in the UAE</td>
</tr>
<tr>
<td>tom_ruyten, country_manager - healthcare_sector, siemens llc, uae</td>
<td></td>
</tr>
<tr>
<td>12.00 pm</td>
<td>The Role of Telemedicine and Second Opinions in Improving Healthcare and Insurance Policies</td>
</tr>
<tr>
<td>nasser_menhall, ceo and co-founder, worldcare international inc, usa</td>
<td></td>
</tr>
<tr>
<td>12.40 pm</td>
<td>Healthcare Analytics: Data Mining Techniques in Healthcare Insurance</td>
</tr>
<tr>
<td>jabar_noor, executive_director - actuarial &amp; risk management, tajweez_advisory_co. wll, bahrain</td>
<td></td>
</tr>
</tbody>
</table>

**Programme is subject to change**
9th Middle East Healthcare Insurance Conference
6-7 October 2015, Conrad Hotel, Dubai, UAE

Conference Registration

To: Ms Loga, Middle East Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
DID: +65 6372 3184 • Fax: +65 6224 1091 • www.meinsurancereview.com
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS
Name: __________________________________________________________
First Name: __________________________________ Last Name: ______________
Nationality ________________________________________________________
Passport No. ______________________________________________________
Job Title __________________________________________________________
Company __________________________________________________________
Address __________________________________________________________
City ________________________________________________________________
Country __________________________________________________________
Tel: ( ) __________________________________________________________
Cellular: ( ) ______________________________________________________
Fax: ( ) __________________________________________________________
Email: ___________________________________________________________

REGISTRATION

Early Bird (valid till 16 Sep 2015) Normal Registration

Subscribers ❑ US$1,280 Subscribers ❑ US$1,780
Non-Subscribers ❑ US$1,580* Non-Subscribers ❑ US$1,980*
(*Free One Year Subscription to Print Edition of Middle East Insurance Review & MEIR eDaily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:
❑ AIR/MEIR magazine ❑ AIR/MEIR Website ❑ Brochure ❑ Email
❑ Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Group registration:
Special Offer for Year 2015 Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!
(Valid only for delegates from the same company in the same country)
Registration fee includes participation at Conference plus tea breaks and lunches.
All meals are prepared without pork, lard and beef.

Special Dietary Requirements
❑ I would like to have vegetarian meals during the Conference.

Closing date for registration: 29 Sep 2015

For cancellation in writing made before 16 Sep 2015, 50% of the conference fee will be refunded. No refunds will be made for cancellations after 16 Sep 2015.

PAYMENT

I undertake to indemnify the organisers for all bank charges
❑ I enclose a cheque / bankdraft in US Dollars made payable to
  “MIDDLE EAST INSURANCE REVIEW”
❑ Telegraphic / Wire Transfer to the following account:
  DBS Bank
  Marina Financial Centre, 12 Marina Boulevard,
  #03-00 MBFC, Tower 3, Singapore 018982
  Branch: Marina Financial Centre Branch
  Account Name: Ins Communications Pte Ltd
  • US$ Account No.: 0001 - 004838-01-9-022
  • Swift Code: DBS SSGSG
❑ Please debit the sum of US Dollars US$ _________ for
  Conference Registration fee from my
❑ Mastercard ❑ VISA ❑ American Express

Card Holder’s Name: ____________________________________________
Card No.: _____________________________________________________
Expiry Date: ______(mm-yy) Total Amount: US$ _____________________
Signature: ____________________________ Date: _____________________

Hotel Reservation:

Registration Email: loga@meinsurancereview.com

Hotel Reservation Form

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Passport No. ______________________________________________________
Job Title __________________________________________________________
Company __________________________________________________________
Address __________________________________________________________
City ________________________________________________________________
Country __________________________________________________________
Tel: ( ) __________________________________________________________
Cellular: ( ) ______________________________________________________
Fax: ( ) __________________________________________________________
Email: ___________________________________________________________

DEPARTURE DATE
Check out date: ____________________
Flight: __________________________________________ ETA: ______________________

ROOM
Deluxe Room ❑ AED1,090.00++ ❑ AED1,210.00++
❑ Single ❑ Double

Rates subject to 10% service charge and 10% municipality fee
Inclusive of breakfast and internet
Check in time is 1400 hrs and Check out time is 1200hrs
Special room rates are subject to availability. Please book early.

VISA

Visa application service is available at prevailing rates and conditions.
Please help with my visa application.
❑ Visa application fee AED600

AIRPORT TRANSFER

❑ Not required
❑ Hotel to Dubai International Airport at AED300
❑ Hotel to Dubai International Airport at AED300

RESERVATION GUARANTEE

Credit Card
❑ Visa ❑ Mastercard ❑ Amex ❑ Diners ❑ JCB
Credit Card Number: ________________________________________________________

Expriy Date: _______month _______year

Cardholder’s name: _______________________________________________________

Signature of Cardholder: ____________________________________________________

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Middle East Insurance Review & MEIR eDaily

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