Euler Hermes launches Trade Match to help companies identify export risks and opportunities

Hong Kong, 14 February 2020 – Euler Hermes officially launches Trade Match today, a new, free and easy to access web application that identifies export business opportunities in 70 economies and over 17 sectors. Trade Match also allows these commercial opportunities to be assessed against the level of risk of the corresponding country and region according to the proprietary rating of Euler Hermes, thereby making it a unique tool.

All entrepreneurs, whether they run a large group or an SME, asks themselves the same questions: where to export? Which destinations and which outlets to choose? Which economies and sectors are the most risky?

Today, these questions are even more critical given the shake-up of international trade. Trade disputes, political risks, or even the industrial recession are all headwinds for exporting companies.

With this new application, users can view the most dynamic and least risky destinations in a few clicks. Very easy to use and updated quarterly, the application allows business leaders to benefit from two million data relating to world trade and from the forecasts of Euler Hermes economic research team and its proprietary data.

After Mind Your Receivables, the first application developed with Toucan Toco to follow the evolution of corporate bankruptcies around the world, Euler Hermes' economic research is accelerating its strategy of providing data and content so that a larger number of companies are informed about customer risk, especially when exporting.

“With our partner Toucan Toco, we wanted to make Trade Match a control tower of world trade for our customers but also for journalists, students and all trade players of foreign trade. The trade war is not inevitable. You just have to know where you set foot when you export,” said Ludovic Subran, Chief Economist of the Allianz Group and Euler Hermes Group.

“We are very proud to contribute to democratizing the data of world trade with Euler Hermes. Their requirements, their unique datasets, as well as their desire for making data story telling available to all echo the very reason why we founded Toucan Toco,” said Baptiste Jourdan, VP Europe and co-founder of Toucan Toco.
Euler Hermes is the global leader in trade credit insurance and a recognized specialist in the areas of surety, collections, structured trade credit and political risk. Our proprietary intelligence network analyses daily changes in corporate solvency representing 92% of global GDP. We give companies the confidence to trade, and be paid. We compensate your company in the event of a bad debt, but more importantly, we help you avoid bad debt in the first place. Whenever we provide trade credit insurance or other finance solutions, our priority is predictive protection. But, when the unexpected arrives, our AA credit rating means we have the resources, backed by Allianz to provide compensation to maintain your business. Headquartered in Paris, Euler Hermes is present in 50+ countries with 5,800 employees. In 2018, our consolidated turnover was €2.7 billion and insured global business transactions represented €962 billion in exposure.

For more information, please visit: eulerhermes.com

We predict trade and credit risk today, so companies can have confidence in tomorrow.