

# Asia Insurance Review • MiddleEast Insurance Review Directory Advertisement Booking Form

Please tick appropriate box. All rates are in Singapore Dollars.

Position		Asean Insurance Directory	Insurance Directory of Asia	Reinsurance Directory of Asia
Year/Edition				
Premium Positions (full colour)	Sponsorship	<input type="checkbox"/> 15,710	<input type="checkbox"/> 22,500	<input type="checkbox"/> 15,710
	Gatefold	<input type="checkbox"/> 10,500	<input type="checkbox"/> 12,560	<input type="checkbox"/> 10,500
	Bookmark	<input type="checkbox"/> 7,340	<input type="checkbox"/> 8,380	<input type="checkbox"/> 7,340
	Outside Back Cover	<input type="checkbox"/> 7,340	<input type="checkbox"/> 8,380	<input type="checkbox"/> 7,340
	Inside Front Cover	<input type="checkbox"/> 5,760	<input type="checkbox"/> 6,810	<input type="checkbox"/> 5,760
	Inside Back Cover	<input type="checkbox"/> 5,450	<input type="checkbox"/> 6,280	<input type="checkbox"/> 5,450
	Facing Inside Front Cover	<input type="checkbox"/> 5,450	<input type="checkbox"/> 6,280	<input type="checkbox"/> 5,450
	Facing Inside Back Cover	<input type="checkbox"/> 4,510	<input type="checkbox"/> 5,240	<input type="checkbox"/> 4,510
	Facing Title Page	<input type="checkbox"/> 4,050	<input type="checkbox"/> 4,190	<input type="checkbox"/> 3,980
	Facing Contents Page	<input type="checkbox"/> 4,110	<input type="checkbox"/> 4,700	<input type="checkbox"/> 4,110
	Facing Foreword	<input type="checkbox"/> 3,410	<input type="checkbox"/> 4,000	<input type="checkbox"/> 3,410
	Facing Copyright Page	NA	<input type="checkbox"/> 4,710	<input type="checkbox"/> 3,670
	Facing Preface / Users' Guide	<input type="checkbox"/> 3,410	<input type="checkbox"/> 4,000	NA
	Facing Index	<input type="checkbox"/> 3,410	<input type="checkbox"/> 3,670	<input type="checkbox"/> 3,410
Run-Of-Page Positions	Full Page Colour	<input type="checkbox"/> 3,140	<input type="checkbox"/> 3,410	<input type="checkbox"/> 3,140
	Full Page Black & White	<input type="checkbox"/> 2,410	<input type="checkbox"/> 2,620	<input type="checkbox"/> 2,410
	Half Page Colour	<input type="checkbox"/> 2,100	<input type="checkbox"/> 2,240	<input type="checkbox"/> 2,100
	Half Page Black & White	<input type="checkbox"/> 1,470	<input type="checkbox"/> 1,600	<input type="checkbox"/> 1,470
	Double Page Spread	<input type="checkbox"/> 5,870	<input type="checkbox"/> 6,370	<input type="checkbox"/> 5,870

Position	MENA Insurance Directory	World Islamic Insurance Directory
Year/Edition		
Sponsorship	<input type="checkbox"/> 22,500	<input type="checkbox"/> 22,500
Gatefold	<input type="checkbox"/> 12,560	<input type="checkbox"/> 10,500
Bookmark	<input type="checkbox"/> 8,380	<input type="checkbox"/> 7,340
Outside Back Cover	<input type="checkbox"/> 8,380	<input type="checkbox"/> 7,340
Inside Front Cover	<input type="checkbox"/> 6,810	<input type="checkbox"/> 5,760
Inside Back Cover	<input type="checkbox"/> 6,280	<input type="checkbox"/> 5,450
Facing Inside Front Cover	<input type="checkbox"/> 6,280	<input type="checkbox"/> 5,450
Facing Inside Back Cover	<input type="checkbox"/> 5,240	<input type="checkbox"/> 4,510
Facing Title Page	<input type="checkbox"/> 4,190	<input type="checkbox"/> 3,980
Facing Contents Page	<input type="checkbox"/> 4,700	<input type="checkbox"/> 4,110
Facing Foreword	<input type="checkbox"/> 4,000	<input type="checkbox"/> 3,410
Facing Copyright Page	<input type="checkbox"/> 4,710	<input type="checkbox"/> 3,810
Facing Preface / Users' Guide	<input type="checkbox"/> 4,000	<input type="checkbox"/> 3,410
Facing Index	<input type="checkbox"/> 3,670	<input type="checkbox"/> 3,410
Full Page Colour	<input type="checkbox"/> 3,410	<input type="checkbox"/> 3,140
Full Page Black & White	<input type="checkbox"/> 2,620	<input type="checkbox"/> 2,410
Half Page Colour	<input type="checkbox"/> 2,240	<input type="checkbox"/> 7,430
Half Page Black & White	<input type="checkbox"/> 1,600	<input type="checkbox"/> 1,470
Double Page Spread	<input type="checkbox"/> 6,370	<input type="checkbox"/> 5,870

### Artwork Instructions

- Artwork enclosed.
- Artwork will be sent to you before \_\_\_\_\_ (date).
- Please use artwork from the previous edition of the same directory.
- Please use artwork from our advertisement in the Asia Insurance Review (month \_\_\_\_\_ / year \_\_\_\_\_) and make reduction in size.
- Please use our company letterhead or complimentary slip as artwork making minor changes in layout as you deem fit.
- Please contact a professional layout artist to arrange artwork for us. We agree to pay for the costs thus incurred.
- Other instructions as to artwork

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Cancellation of Bookings for Print Advertisements

All cancellations of advertisement bookings must be made in writing at least 21 days prior to publication date (1st day of the month) failing which administration charges of 25% of the advertisement rate will be imposed.

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_