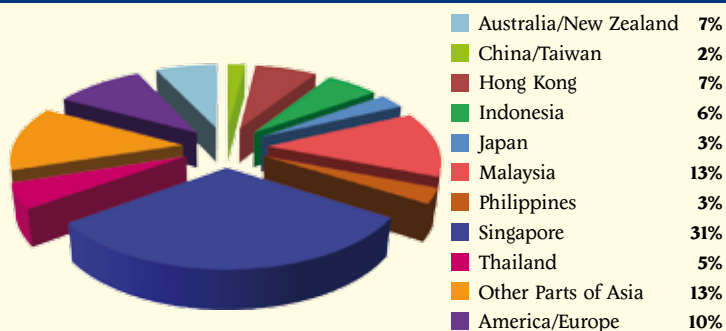
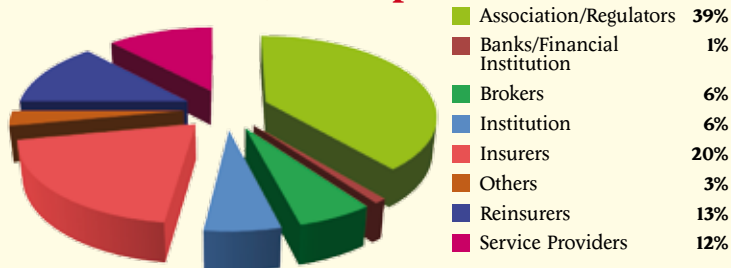


Distribution Chart of Directories (By Country)

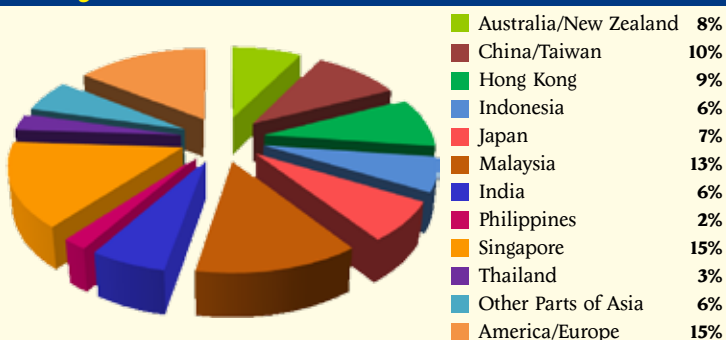
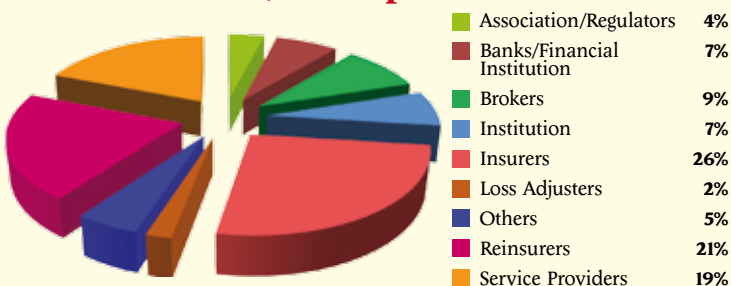
ASIA INSURANCE REVIEW Asean Insurance Directory

Circulation: 4,000 copies



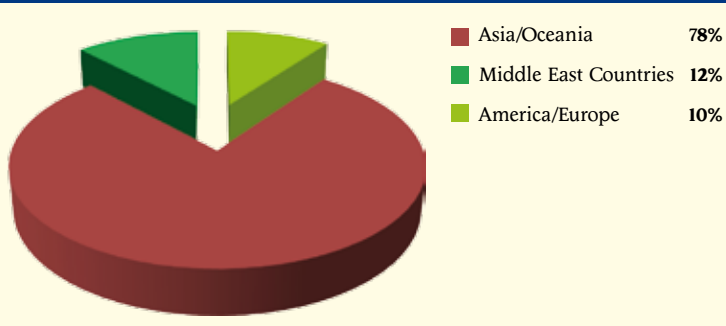
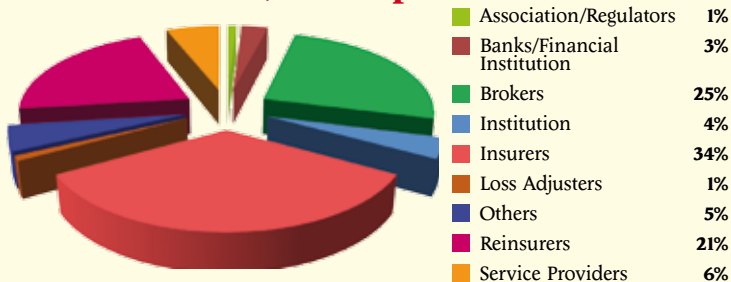
Insurance Directory of Asia

Circulation: 6,550 copies



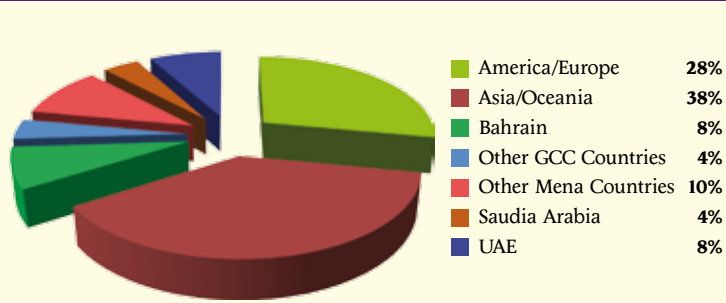
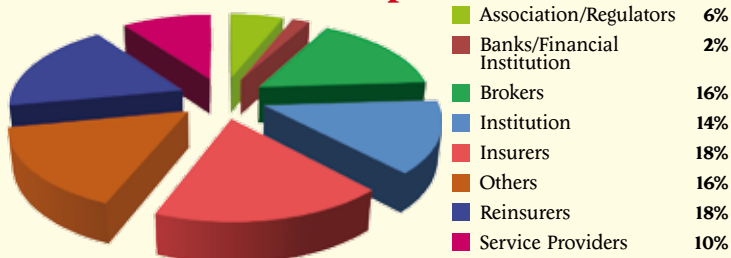
Reinsurance Directory of Asia

Circulation: 4,000 copies



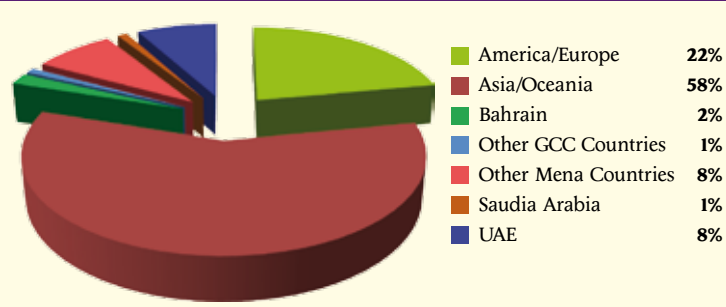
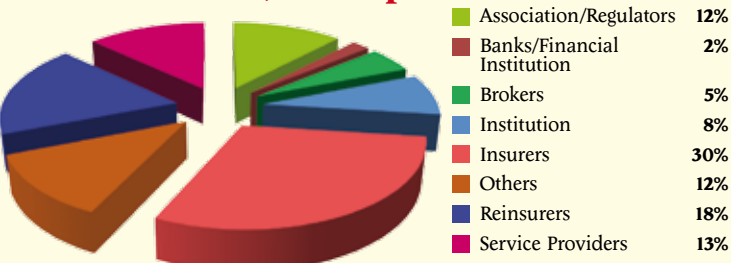
MIDDLE EAST INSURANCE REVIEW MENA Insurance Directory

Circulation: 5,500 copies



World Islamic Insurance Directory

Circulation: 3,700 copies



Asia Insurance Review • MiddleEast Insurance Review Directory Advertisement Booking Form

Please tick appropriate box. All rates are in Singapore Dollars.

Position	Asean Insurance Directory	Insurance Directory of Asia	Reinsurance Directory of Asia	MENA Insurance Directory	World Islamic Insurance Directory
Year/Edition					
Sponsorship	<input type="checkbox"/> 15,710	<input type="checkbox"/> 22,500	<input type="checkbox"/> 15,710	<input type="checkbox"/> 22,500	<input type="checkbox"/> 22,500
Gatefold	<input type="checkbox"/> 10,500	<input type="checkbox"/> 12,560	<input type="checkbox"/> 10,500	<input type="checkbox"/> 12,560	<input type="checkbox"/> 10,500
Bookmark	<input type="checkbox"/> 7,340	<input type="checkbox"/> 8,380	<input type="checkbox"/> 7,340	<input type="checkbox"/> 8,380	<input type="checkbox"/> 7,340
Outside Back Cover	<input type="checkbox"/> 7,340	<input type="checkbox"/> 8,380	<input type="checkbox"/> 7,340	<input type="checkbox"/> 8,380	<input type="checkbox"/> 7,340
Inside Front Cover	<input type="checkbox"/> 5,760	<input type="checkbox"/> 6,810	<input type="checkbox"/> 5,760	<input type="checkbox"/> 6,810	<input type="checkbox"/> 5,760
Inside Back Cover	<input type="checkbox"/> 5,450	<input type="checkbox"/> 6,280	<input type="checkbox"/> 5,450	<input type="checkbox"/> 6,280	<input type="checkbox"/> 5,450
Facing Inside Front Cover	<input type="checkbox"/> 5,450	<input type="checkbox"/> 6,280	<input type="checkbox"/> 5,450	<input type="checkbox"/> 6,280	<input type="checkbox"/> 5,450
Facing Inside Back Cover	<input type="checkbox"/> 4,510	<input type="checkbox"/> 5,240	<input type="checkbox"/> 4,510	<input type="checkbox"/> 5,240	<input type="checkbox"/> 4,510
Facing Title Page	<input type="checkbox"/> 4,050	<input type="checkbox"/> 4,190	<input type="checkbox"/> 3,980	<input type="checkbox"/> 4,190	<input type="checkbox"/> 3,980
Facing Contents Page	<input type="checkbox"/> 4,110	<input type="checkbox"/> 4,700	<input type="checkbox"/> 4,110	<input type="checkbox"/> 4,700	<input type="checkbox"/> 4,110
Facing Foreword	<input type="checkbox"/> 3,410	<input type="checkbox"/> 4,000	<input type="checkbox"/> 3,410	<input type="checkbox"/> 4,000	<input type="checkbox"/> 3,410
Facing Copyright Page	NA	<input type="checkbox"/> 4,710	<input type="checkbox"/> 3,670	<input type="checkbox"/> 4,710	<input type="checkbox"/> 3,810
Facing Preface / Users' Guide	<input type="checkbox"/> 3,410	<input type="checkbox"/> 4,000	NA	<input type="checkbox"/> 4,000	<input type="checkbox"/> 3,410
Facing Index	<input type="checkbox"/> 3,410	<input type="checkbox"/> 3,670	<input type="checkbox"/> 3,410	<input type="checkbox"/> 3,670	<input type="checkbox"/> 3,410
Full Page Colour	<input type="checkbox"/> 3,140	<input type="checkbox"/> 3,410	<input type="checkbox"/> 3,140	<input type="checkbox"/> 3,410	<input type="checkbox"/> 3,140
Full Page Black & White	<input type="checkbox"/> 2,410	<input type="checkbox"/> 2,620	<input type="checkbox"/> 2,410	<input type="checkbox"/> 2,620	<input type="checkbox"/> 2,410
Half Page Colour	<input type="checkbox"/> 2,100	<input type="checkbox"/> 2,240	<input type="checkbox"/> 2,100	<input type="checkbox"/> 2,240	<input type="checkbox"/> 1,470
Half Page Black & White	<input type="checkbox"/> 1,470	<input type="checkbox"/> 1,600	<input type="checkbox"/> 1,470	<input type="checkbox"/> 1,600	<input type="checkbox"/> 1,470
Double Page Spread	<input type="checkbox"/> 5,870	<input type="checkbox"/> 6,370	<input type="checkbox"/> 5,870	<input type="checkbox"/> 6,370	<input type="checkbox"/> 5,870

Premium Positions (full colour)

Run-Of-Page Positions

Artwork Instructions

- Artwork enclosed.
- Artwork will be sent to you before _____ (date).
- Please use artwork from the previous edition of the same directory.
- Please use artwork from our advertisement in the Asia Insurance Review (month _____ / year _____) and make reduction in size.
- Please use our company letterhead or complimentary slip as artwork making minor changes in layout as you deem fit.
- Please contact a professional layout artist to arrange artwork for us. We agree to pay for the costs thus incurred.
- Other instructions as to artwork _____

Cancellation of Bookings for Print Advertisements

All cancellations of advertisement bookings must be made in writing at least 21 days prior to publication date (1st day of the month) failing which administration charges of 25% of the advertisement rate will be imposed.

Name: _____

Designation: _____

Email: _____

Company: _____

Address: _____

Tel: _____ Fax: _____ Signature: _____ Date: _____