

Advertisement Booking Form

Insurance Directory of Asia

Published by:



Name of Company: _____

Address: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Person to contact: _____ Designation: _____

Signature: _____ Date: _____
and company stamp

Insurance Directory of Asia (Please tick where applicable)

Position	Usual Advertisement Rates (S\$)	Tick Where Applicable
Gatefold	12,560	
Bookmark	8,380	
Outside Back Cover	8,380	
Inside Front Cover	6,810	
Inside Back Cover	6,280	
Facing Inside Front Cover	6,280	
Facing Inside Back Cover	5,240	
Facing Title Page	4,190	
Facing Contents Page	4,700	
Facing Foreword	4,000	
Facing Copyright Page	4,710	
Facing Preface / Users' Guide	4,000	
Facing Index	3,670	
Full Page Colour	3,410	
Half Page Colour	2,240	
Double Page Spread	6,370	

Position	Advertisement Rate After Discount (S\$)	Tick Where Applicable
Online listing with logo only	750	
Logo and company details, plus 75-90 words on your business (Print only)	1,000	
Logo and company details, plus 75-90 words on your business & Replicate Listing Online	1,500	

For enquiries and more information, please contact Junaid at

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