

Print Advertising Booking Form (Singapore Dollar)

Position	Rate	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Outside Back Cover	9,000												
Inside Front Cover	6,350												
Inside Back Cover	5,900												
Facing Inside Front Cover	5,900												
Facing Editor's Message Page	5,560												
Facing Contents Page	5,560												
Facing People on the Move Page	5,260												
Facing Inside Back Cover	5,070												
Facing News Page	5,070												
Double Page Spread	9,000												
Gatefolds	14,300												
Advertorial* (4 pages)	10,850												
Advertorial* (8 pages)	20,500												
Bellyband	9,070												
Full Page Colour	4,500												
Full Page Black & White	3,480												
Half Page Colour	3,480												
Half Page Black & White	2,540												

* Inclusive of 200 free copies of reprints.

Booking Details

Name:

Designation:

Company:

Address:

Tel: Email:

Signature: Date:

Billing Details

☐ Please use same details as Booking Details

Name:

Designation:

Company:

Address:

Tel: Email:

Remarks:

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Cancellation of Bookings for Print Advertisements

All cancellations of advertisement bookings must be made in writing at least 21 days prior to publication date (1st day of the month) failing which administration charges of 25% of the advertisement rate will be imposed.

Payment Terms

The credit term is 30 days. If payment is not received after the due date, an interest of 1.5% per month will be imposed on all overdue invoices.

All rates are nett (Excluding GST).