

Online Advertising Booking Form (Singapore Dollar)

Website Ads

	Pixel size	Impressions		
Standard Banners		20,000	30,000	50,000
Rectangular Header	643x240	6,350	8,300	10,590
Top banner	950x83	5,650	7,380	9,420
Top right banner	300x250	4,550	6,070	8,340
Sponsored Text Link (Home)	(up to 45 words)	5,090	6,650	8,480
Skyscraper	300x600	5,070	6,630	8,470
Right side banner 1	300x350	3,420	4,570	6,260
Right side banner 2	300x250	3,100	4,130	5,650
Bottom banner	950x83	2,830	3,700	4,710

Expandable Banners				
Rectangular Header expandable	643x240, 643x300	9,520	12,450	15,880
Top banner expandable	950x83, 950x250	8,450	11,050	14,110
Skyscraper expandable	300x600, 500x600	7,610	9,950	12,710
Right side banner 1 expandable	300x350, 500x350	5,130	6,860	9,390
Right side banner 2 expandable	300x250, 500x250	4,650	6,180	8,450
Bottom banner expandable	950x83, 950x250	4,230	5,530	7,060

News Page Banners				
Top MPU	800x80	5,090	6,640	8,480
Middle MPU	400x300	5,090	6,640	8,480
Bottom MPU	800x80	4,420	5,780	7,380
Top right banner	300x250	4,550	6,070	8,350
Sponsored Text Link	(up to 45 words)	5,090	6,650	8,480

Transitional Banner				
Interstitial ad	800x800	7,420	9,610	12,250

From _____ (month) _____ (year) to _____ (month) _____ (year)

All rates are nett (Excluding GST).

Content Marketing on Website with sponsored text on AIR eDaily					
	1 month	6 months	12 months		
Article placement on AIR website in the Magazine channel Plus a sponsored text link (45word) in AIR eDaily	6,500	30,000	45,000		
- Stand first image of size 700 x 394 pixels. File size: up to 80kb in JPG file format. Max 1000 words advertorial in Word Doc file. Graphics for the article: 80kb in Jpeg file format. 45 words sponsored text link.					
Booking months/Remarks: _____					

Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____ Email: _____

Signature: _____ Date: _____

Billing Details

☐ Please use same details as Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____ Email: _____

Ins Communications Pte Ltd

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