

Online Advertising Booking Form (Singapore Dollar)

eDaily / eWeekly Ads

Pixel size			AIR eDaily				MEIR eDaily				AIR+				eChina (Thu; pm)			
			Monthly		Yearly		Monthly		Yearly		Monthly		Yearly		Monthly		Yearly	
Leaderboard	720 x 80			8,480		81,370		6,780		60,950		3,100		27,420		1,800		16,100
Masthead banner	345 x 75			6,780		60,950		5,430		48,750		2,500		22,220		1,300		11,700
Skyscraper	180 x 350			6,780		60,950		5,430		48,750		2,500		22,220		1,300		11,700
Premium/Top banner	520 x 100			6,780		60,950		5,430		48,750		2,500		22,220		1,300		11,700
Premium Sponsored text link	up to 45 words			6,780		60,950		5,430		48,750		2,500		22,220		1,300		11,700
Middle banner	520 x 100			6,130		58,780		4,880		43,880		2,200		19,750		1,230		10,980
Middle large banner	720 x 80			6,130		58,780		4,880		43,880		2,200		19,750		1,230		10,980
Sponsored text link	up to 45 words			6,130		58,780		4,880		43,880		2,200		19,750		1,230		10,980
Premium button	180 x 180			4,880		45,730		3,420		30,720		1,580		13,820		860		7,640
Button	180 x 180			3,530		33,800		2,720		24,120		1,280		11,380		690		6,100
Bottom banner	720 x 80	*640 x 100		3,530		33,800		2,720		24,120		1,280		11,380		690		6,100

From _____ (month) _____ (year) to _____ (month) _____ (year) Remarks: _____

Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____ Email: _____

Signature: _____

Date: _____

Billing Details

All rates are nett (Excluding GST).

☐ Please use same details as Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____ Email: _____